DIGITAL ARTS
Associate in Applied Science Degree | Career Program | Department of Art and Music

This program seeks to prepare students for the dynamic field of digital art by providing a basic career-oriented education. Through intensive training in visual foundations and state-of-the-art technology, students gain aesthetic awareness, problem-solving skills and the technical proficiency necessary to pursue an entry-level position in the visual communication industry in positions such as graphic design, web design, computer animation, 3D graphic visualization, motion graphics design, and interactive multimedia design.

All students begin in the Graphic Design Option, and once completing the basic digital design courses must choose between the Graphic Design Option or the Web Design Option. The Graphic Design Option focuses on typography, page layout and publication design. The Web Design Option focuses on web, animation, sound and multimedia design.

The Digital Arts program articulates with Lehman College (B.A. Specialization in Studio Art: Computer Imaging); Mercy College (B.F.A. in Computer Arts and Design); New York City College of Technology (BTech in Communication Design) and SUNY Empire State (The Arts and Cultural Studies). Students are encouraged to read these articulation agreements on the Transfer Planning web site.
Curriculum Coordinator: Professor Lisa Amowitz

Digital Arts Curriculum
60 Credits required for A.A.S. Degree

Required Core

A. English Composition
   • ENG 10 Fundamentals of Composition and Rhetoric OR ENG 11 Composition and Rhetoric I (3 Credits)
   • ENG 12, ENG 14, ENG 15 OR ENG 16 (3 Credits)
B. Mathematical and Quantitative Reasoning
   • MTH 21 Survey of Mathematics I OR MTH 23 Probability and Statistics (3 Credits)
C. Life and Physical Science
   • SCIENCE Select one course from Required Core C OR Flexible Core E (except BIO 23) (3-4 Credits)

Flexible Core

A. World Cultures and Global Issues
   • HIS 10 History of the Modern World OR HIS 11 Introduction to the Modern World (3 Credits)
B. Creative Expression
   • ART 11 Introduction to Art History OR ART 12 Intro to Art History: Africa, the Americas, Asia, and the Middle East (3 Credits)
C. Individual and Society
   • COMM 11 Fundamentals of Interpersonal Communication (3 Credits)
A-D - Select one from Flexible Core A, B, C, or D.

• Select one from ANT, COMM, ECO, ENG, GEO, HIS, MOD LAN, MUS 11, PHI, POL, PSY, OR SOC (3 Credits)
SUBTOTAL 24-25

Required Areas of Study
• PEA Physical Education activity course OR HLT 91 Critical Issues in Health (1-2 Credits)
• FYS 11 First Year Seminar † (1 Credit)
• FREE ELECTIVE (0-2 Credits)
SUBTOTAL 3-4

Specialization Requirements
• ART 15 Design Basics (2 Credits)
• ART 21 Drawing (2 Credits)
• ART 22 Painting (2 Credits)
• ART 55 Modern Art (3 Credits)
• ART 56 Graphic & Digital Design History (3 Credits)
• ART 72 Digital Photography (2 Credits)
• ART 79 Typographic Design (2 Credits)
• ART 82 Illustration (2 Credits)
• ART 84 Digital Imaging (2 Credits)
• ART 86 Digital Illustration (2 Credits)
• ART 87 Web Design (2 Credits)
SUBTOTAL 24

Student must choose an option to graduate:

Graphic Design Option Requirements
• ART 81 Typography & Layout (2 Credits)
• ART 89 Publication Design (2 Credits)
• ART 90 Graphic Design Project (2 Credits)
• ART 91 Design Portfolio OR ART 32 Printmaking OR ART 41 Ceramics OR ART 95 Intro to 3D Graphics and Animation (2 Credits)
SUBTOTAL 8

Web Design Option Requirements
• ART 88 Web Animation (2 Credits)
• ART 93 Web Design Project (2 Credits)
• MUS 13 Sound for the Web (2 Credits)
• ART 97 Web Portfolio OR ART 32 Printmaking OR ART 41 Ceramics OR ART 95 Intro to 3D Graphics & Animation (2 Credits)
SUBTOTAL 8

†Students must take FYS 11 prior to earning 24 equated or degree credits. Students who have earned 24 or more equated or degree credits are permitted to use the one credit as a free elective. It is highly recommended that students take FYS 11 in their first or second semester.