A. SENDING AND RECEIVING INSTITUTIONS
Sending College: Bronx Community College of the City University of New York
Department: Art and Music
Program: Digital Arts-Graphic Design and Multimedia Options
Degree: Associate in Applied Sciences

Receiving College: Mercy College
Department: School of Liberal Arts
Program: Computer Arts & Design
Degree: Bachelor of Fine Arts

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM
(e.g., minimum GPA, audition/portfolio):

About the Program
Digital technology pervades our culture, empowering individuals to transform the way we look at the world. The Computer Arts & Design program at Mercy College investigates the creative capacity of digital technology to improve communication, develop creative self-expression, and explore perception and interaction among people, objects, and ideas.

The Computer Arts & Design (CART) program offers a comprehensive four-year Bachelor of Fine Arts (B.F.A.) degree supported by the highest quality resources and facilities. After a sequence of intensive core foundation and required courses, students focus their studies by choosing from electives in Animation, Gaming, Graphic Design, and Interaction Design. Students are also encouraged to take courses from the cognate programs of Media Studies, Radio and TV, Music Industry, and Computer Information Systems. Writing, reading, and critical thinking assignments are a regular part of all courses.

Mercy College and the CART program are accredited with the Middle States Commission on Higher Education and the National Association of Schools of Art and Design (NASAD).

Admission
In order to be admitted into the Computer Arts & Design major, BCC students must:
• Complete BCC Mathematics Requirements
• Submit a personal essay not to exceed 1000 words and a portfolio of work to be reviewed and approved by the Portfolio Review Admission Committee
See http://artdesign.mercy.edu/apply/index.html for additional information.

Associate in Applied Sciences Degree from Bronx Community College.

Bronx Community College graduates with the Associate Degree in Digital Arts will receive 60 credits toward the Bachelor of Fine Arts in Computer Arts & Design at Mercy College. In addition, they will be deemed to have met all lower division requirements at Bronx Community College.

Total transfer credits granted toward the baccalaureate degree: 60 Credits
Total additional credits required at the senior college to complete baccalaureate degree: 60 Credits
## C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

### Core Requirements

#### Graphic Design & Interactive Multimedia Options

<table>
<thead>
<tr>
<th>[Bronx Community College] Course &amp; Title</th>
<th>[Mercy College] Course &amp; Title</th>
<th>Credit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENG 10 Fundamentals of Composition and Rhetoric Or ENG 11 Compositions and Rhetoric I</td>
<td>ENGL111 Written English and Literary Studies</td>
<td>3</td>
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<tr>
<td>ENG 12 Composition and Rhetoric II OR ENG 14 Written Comp &amp; Prose Fiction OR ENG 15 Written Comp &amp; Drama OR ENG 16 Written Comp &amp; Poetry</td>
<td>ENGL 112 Written English and Literary Studies II</td>
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<tr>
<td>CMS 11 Fundamentals of Interpersonal Communication</td>
<td>SPCM110 Oral Communication</td>
<td>3</td>
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<tr>
<td>HIS 10 History of the Modern World OR HIS 11 Introduction to the Modern World</td>
<td>HIST 295 Topics in History</td>
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<tr>
<td></td>
<td>MATH 115 Mathematics for the Liberal Arts</td>
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<tr>
<td></td>
<td>MATH 122 Statistics</td>
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<tr>
<td>Physical Education Activity Course OR HLT 91 Critical Issues in Health</td>
<td>Elective Credit</td>
<td>1-2</td>
<td>1-2</td>
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<tr>
<td>Any Laboratory Science Astronomy, Biology, Earth Systems and Environmental Science, Chemistry, or Physics (See attachment 1 for course equivalencies)</td>
<td>Fulfills Scientific Perspectives requirement +1 Liberal art elective</td>
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**Subtotal 20-21**
### Required Areas of Study for Graphic Design Option

<table>
<thead>
<tr>
<th>[Bronx Community College] Course &amp; Title</th>
<th>Credit</th>
<th>[Mercy College] Course &amp; Title</th>
<th>Credit</th>
<th>Transfer Credit Granted</th>
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<tbody>
<tr>
<td>ART 11 Introduction to Art</td>
<td>3</td>
<td>CART215 History of Art I</td>
<td>3</td>
<td>3</td>
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<tr>
<td>CMS 60 Introduction to Mass Communication OR</td>
<td>3</td>
<td>MEDA Media Studies Elective</td>
<td>3</td>
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<tr>
<td>MKT 43 Principles of Advertising OR</td>
<td>3-4</td>
<td>MKTG 344 Advertising</td>
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<tr>
<td>*Humanities Elective</td>
<td>3-4</td>
<td>Fulfills the Social Perspectives requirement</td>
<td>3-4</td>
<td>3-4</td>
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<tr>
<td>*Students are encouraged to complete the Humanities Elective and select one of the following: PSY 11, SOC 11, ECO 11, or ECO 12</td>
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<tr>
<td>Humanities Elective</td>
<td>3-4</td>
<td>Fulfills the Ethical Perspectives and/or the Social Perspectives requirement</td>
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<td>3-4</td>
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<td>*Students are encouraged to take PHL 11:</td>
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<td></td>
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</tr>
<tr>
<td>*ART 91 Design Portfolio OR</td>
<td>1</td>
<td>Elective Credit</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>*ART 88 Introduction to Multimedia and Animation</td>
<td>2</td>
<td>CART 240 Storyboarding</td>
<td>2-3</td>
<td>2-3</td>
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<tr>
<td>*Students are encouraged to complete ART 88 OR AT91</td>
<td>2</td>
<td>Elective Credit</td>
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<td>2-3</td>
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<tr>
<td>OR Free Elective</td>
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### Required Areas of Study for Interactive Multimedia Option

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<thead>
<tr>
<th>[Bronx Community College] Course &amp; Title</th>
<th>Credit</th>
<th>[Mercy College] Course &amp; Title</th>
<th>Credit</th>
<th>Transfer Credit Granted</th>
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<tr>
<td>ART 11 Introduction to Art</td>
<td>3</td>
<td>CART215 History of Art I</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>CMS 60 Introduction to Mass Communication OR</td>
<td>3</td>
<td>MEDA Media Studies Elective</td>
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<td>3</td>
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<tr>
<td>MKT 43 Principles of Advertising OR</td>
<td>3-4</td>
<td>MKTG 344 Advertising</td>
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</tr>
<tr>
<td>*Humanities Elective</td>
<td>3-4</td>
<td>Fulfills the Social Perspectives requirement</td>
<td>3-4</td>
<td>3-4</td>
</tr>
<tr>
<td>*Students who choose to complete the Humanities Elective are encouraged to take PSY 11, SOC 11, ECO 11, or ECO 12</td>
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<tr>
<td>ART 97 Multimedia Portfolio OR</td>
<td>1-2</td>
<td>CART499 Major Elective Credit</td>
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<tr>
<td>Free Elective</td>
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### Specialization Requirements
**Graphic Design & Interactive Multimedia Options**

<table>
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<tr>
<th>[Bronx Community College]</th>
<th>Credit</th>
<th>[Mercy College]</th>
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<th>Transfer Credit Granted</th>
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<tr>
<td>Course &amp; Title</td>
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<td>Course &amp; Title</td>
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<tr>
<td><strong>ART 15 Design Basics</strong></td>
<td>2</td>
<td>CART 110 Foundation: Drawing &amp; Design</td>
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<tr>
<td><strong>ART 21 Drawing</strong></td>
<td>2</td>
<td>CART 120 Foundation: Digital Theory and Skill</td>
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<tr>
<td><strong>ART 72 Digital Photography &amp; Motion Graphics</strong></td>
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<tr>
<td><strong>ART 55 Modern Art</strong></td>
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<td>CART 216 History of Art II</td>
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<tr>
<td><strong>ART 56 Graphic Design History</strong></td>
<td>3</td>
<td>CART 316 Issues in Computer Arts: Design</td>
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<td><strong>ART 79 Typographic Design</strong></td>
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<td>CART 395 Special Topics in Computer Arts</td>
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<td><strong>ART 84 Digital Imaging</strong></td>
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<td>CART 225 Design + Color</td>
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<td><strong>ART 86 Digital Illustration</strong></td>
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<td><strong>ART 87 Web Design</strong></td>
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<td>See below in Specialization Requirements</td>
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<td><strong>SUBTOTAL</strong></td>
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### Specialization Requirements for the Graphic Design Option

<table>
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<tr>
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<th>[Mercy College]</th>
<th>Credit</th>
<th>Transfer Credit Granted</th>
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<tr>
<td>Course &amp; Title</td>
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<td>Course &amp; Title</td>
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<tr>
<td><strong>[ART 87 Web Design]</strong></td>
<td>2</td>
<td>CART 219 Web Design I</td>
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<tr>
<td><strong>ART 81 Typography &amp; Layout</strong></td>
<td>2</td>
<td>CART 370 Graphic Design I</td>
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<tr>
<td><strong>ART 90 Graphic Design Project</strong></td>
<td>2</td>
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<tr>
<td><strong>ART 22 Painting</strong></td>
<td>2</td>
<td>CART 200 Drawing I</td>
<td>3</td>
<td>3+1 Elective</td>
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<td><strong>ART 82 Illustrations</strong></td>
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<tr>
<td>[Bronx Community College]</td>
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<td>[Mercy College]</td>
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<td></td>
</tr>
<tr>
<td>[ART 87 Web Design]</td>
<td>2</td>
<td>CART 240 Sequence: Time and Space</td>
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<td></td>
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<tr>
<td>ART 88 Introduction to Multimedia</td>
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<td>CART 245 Sound Design</td>
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<tr>
<td>and Animation</td>
<td></td>
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</tr>
<tr>
<td>ART 93 Interactive Multimedia</td>
<td>2</td>
<td>CART 250 Modeling for Digital Animation I</td>
<td>3</td>
<td>3+1 Elective</td>
</tr>
<tr>
<td>Design</td>
<td></td>
<td>Or Major elective</td>
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<tr>
<td>ART 95 3D Graphics &amp; Animation</td>
<td>2</td>
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<td></td>
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<tr>
<td>MUS 13 Sound Design for Multimedia</td>
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<td></td>
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</tr>
</tbody>
</table>

**SUBTOTAL** 8

**TOTAL** 60
### D. Senior College Upper Division Courses Remaining for Baccalaureate Degree

#### Computer Arts & Design

Students must maintain an overall GPA of 2.33 (C+) in core Major courses. If the GPA in the major is less than 2.33 the student will be subject to a formal assessment of his/her aptitude for the subject matter and standing in the program and may be dismissed from the major.

#### General Education (12 Credits)

(For both Graphic Design and Interactive Multimedia BCC Students)

JRSM 301 Junior Seminar  3 credits

Please choose 3 credits from each of the following groupings:

- Literature and Communication: Literature, Speech, Communication
- Language and Cultural Perspectives: World Languages
- Liberal Art elective (to replace Freshman Seminar)

Note: students who do not bring in transfer the recommended 3 credits each in Ethical, Social, Historical and Scientific Perspectives (12 credits total) will be required to complete those courses as well.

#### Graphic Design BCC Students

#### Major Requirements (21 Credits)

Students must complete all of the following courses:

- CART200 Drawing I
- CART 214 Drawing II
- CART231 Visual Thinking I
- CART 300 Drawing III
- CART 315 Issues in Computer Arts: Animation
- CART 495 Senior Studio
- CART 496 Senior Project

#### Major Electives (24 Credits)

Select 8 courses from the following:

- CART232 Visual Thinking II
- CART 250 Modeling for Digital Animation I
- CART 255 Modeling for Digital Animation II
- CART 320 Kinetic Imagery I
- CART 325 Kinetic Imagery II
- CART330 Color and Paint
- CART335 Visual Storytelling
- CART 340 Digital Animation I
- CART 345 Digital Animation II
- CART 440 Digital Animation III
- CART 350 Digital Media + Interaction Design I
- CART 355 Digital Media + Interaction Design II
- CART450 Digital Media + Interaction Design III
- CART360 Game Design I
- CART365 Game Design II
- CART460 Game Design III
- CART375 Graphic Design II
- CART470 Graphic Design III
- CART425 Animation Techniques
- CART399 Internship in Computer Arts
- CART259 Web Design II
- CART258 Fundamentals of Writing for Film and Television
- CART262 Introduction to Acting

#### Open Electives (6 Credits) if needed to reach 120 credits

Courses taken in consultation with an advisor or approved transfer credits if appropriate.
Interactive Multimedia BCC Students

MAJOR REQUIREMENTS (21 Credits)

Students must complete all of the following courses:

CART 200 Drawing I
CART 214 Drawing II
CART 240 Sequence, Time & Space
CART 300 Drawing II
CART 316 Issues in Computer Arts: Design
CART 495 Senior Studio
CART 496 Senior Project

MAJOR ELECTIVES (24 Credits)

Select 8 courses from the following:

CART 232 Visual Thinking II
CART 250 Modeling for Digital Animation I (if not accepted in transfer)
CART 255 Modeling for Digital Animation II
CART 320 Kinetic Imagery I
CART 325 Kinetic Imagery II
CART 330 Color & Paint
CART 335 Visual Storytelling
CART 340 Digital Animation I
CART 345 Digital Animation I
CART 345 Digital Animation II
CART 440 Digital Animation III
CART 350 Digital Media + Interaction Design I
CART 355 Digital Media + Interaction Design II
CART 450 Digital Media + Interaction Design III
CART 360 Game Design I
CART 365 Game Design II
CART 460 Game Design III
CART 370 Graphic Design I
CART 375 Graphic Design II
CART 470 Graphic Design III
CART 425 Animation Techniques
CART 399 Internship in Computer Arts
CART 210 Web Design I
CART 259 Web Design II
CART 258 Fundamentals of Writing for Film and Television
CART 262 Introduction to Acting

OPEN ELECTIVES (6 Credits) if needed to reach 120 credits

Courses taken in consultation with an advisor or approved transfer credits if appropriate

TOTAL 60
E. **Articulation Agreement Follow-Up Procedures**

1. **Procedures for reviewing, up-dating, modifying or terminating agreement:**
   Bronx Community College Digital Design and Computer Graphics Curriculum Co-coordinator and the Mercy College School of Liberal Arts, will review implementation of the agreement once every four years to ensure that students are adequately informed of the program and to identify issues requiring attention.

2. **Procedures for evaluating agreement, e.g., tracking the number of students who transfer under the articulation agreement and their success**
   Mercy College provides advisement to all students entering the major.
   Mercy College will provide information regarding BCC students

3. **Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:**
   Notice of articulation will be placed in the respective catalogues, recruiting brochures, and websites.

   Respective transfer and academic advisers will be informed and provided with copies of this agreement.

   Mercy College will coordinate efforts with their campus Admissions Office to make certain that materials are sent with recruitment officers for BCC’s annual Transfer Day event.

F. **Additional Information**

Mercy College will accept 75 credits in transfer from a two year accredited institution and a total of 90 credits in transfer (including CLEP). Students who wish to transfer additional courses than those outlined in this agreement must get prior approval from their academic advisor.

Transfer students are eligible to apply for financial aid that is normally available to other junior class students. Scholarships awarded to transfer students are awarded on the basis of previous academic performance, demonstrated financial need and the student’s potential contribution to the intellectual life of the College.

**Trustees Scholarship - Transfers**
Scholarships are awarded to outstanding entering transfer students who have a cumulative GPA of 3.7 or above, and an Associate’s Degree. Scholarship awards are renewable for the duration of the undergraduate degree as long as the recipient meets the conditions for retaining the award. Application may be made during the interview with your Admissions Counselor.

**Transfer President's Scholarship**
Scholarships are awarded to outstanding entering transfer students who have a cumulative GPA of 3.4 to 3.69 or above, and an Associate's Degree. Scholarship awards are renewable for the duration of the undergraduate degree as long as the recipient meets the conditions for retaining the award. Application may be made during the interview with your Admissions Counselor.

**Transfer Provost Scholarship**
Scholarships are awarded to outstanding entering transfer students who have a cumulative GPA of 3.0 to 3.39 or above, and an Associate's Degree. Scholarship awards are renewable for the duration of the undergraduate degree as long as the recipient meets the conditions for retaining the award. Application may be made during the interview with your Admissions Counselor

**NYSTAA Scholarship**
Mercy College is a member of the New York State Articulation Association and eligible transfer students may apply for the NYSTAA scholarship.

For a full list of Mercy College scholarships please go to [http://www.mercy.edu/admissions/finaid/scholarship.cfm?vpage_id=17031](http://www.mercy.edu/admissions/finaid/scholarship.cfm?vpage_id=17031)
Effective Date: November 2009

Dr. George Sanchez  
Senior Vice President of Academic Affairs

Dr. Michael Sperling  
Provost and Vice President for Academic Affairs

Date and Signature of Sending College Chief Academic Officer

Date and Signature of Receiving College Chief Academic Officer

Dr. Ruth Bass  
Art and Music Department Chairperson

Dr. Miriam S. Gogol  
Dean, School of Liberal Arts 
Professor Josh Gaetjen  
Program Director, Assistant Professor CART

Date and Signature of Sending College Department Chairperson

Date and Signature of Receiving College Dean

Date and Signature of Receiving College Program Director