

**Bronx Community College
Highlights of the Annual FY03 Performance Report
July 25, 2003**

Assessment Highlights

1. Raise Academic Quality

- Ten outstanding faculty members hired
- BCC Center for Teaching Excellence firmly established & institutionalized (with 3 full-time professionals, permanent facility including instructional technology lab being completed, WEB page, newsletter, advisory board, workshops established, and expansion to include faculty members from Lehman College in Summer Institute)
- Evolution of Planning & Assessment Program continues (with CPC update of BCC Strategic Plan, creation of IT Strategic Plan, creation of new analytical reports & tools, preparation for Middle States Periodic Review Report, Academic Program Planning Committee initiation of campus-wide course assessment program, implementation of career program focus sessions, promotion and support of classroom assessment and student self-assessment)
- Show rate for CPE exam (73.2%) among the highest in CUNY. First time pass rates (57%) need to increase, but most recent first time rate increased to 60% and 3rd time rate (as reported in NY Times) above 95%.
- BCC % of instruction by full-time faculty (63.2%) reflects college's commitment to the promotion of teaching excellence and is among the highest in CUNY. (average CC rate = 54%). Investment plan will support further increases.

2. Improve Student Success

- One-year retention rate for freshmen increased to 63.5%, and approaches the CUNY average of 65.5%.
- Six-year graduation rate for the F96 cohort declined to 20.7%, but interim indicators suggest that the rate will begin to increase with the F97 cohort.
- NCLEX passing rates sustained at 87.5%, above the BCC target and above the CUNY target and average. Passing rates of 100% for Radiologic Technology students.
- After several years of increases, job placement rates leveled at 79% (just below community college average rate of 81%), with the combined job placement and continued education rate of 94.1% (just above the community college average of 93.9%).

- USIP passing rates (on CUNY exam) increased substantially from 18.2% to 27.4%. (Note that many BCC USIP students are in first level remedial courses, in which students do not take ACT exit tests).
- Exit ACT results increased 11% points for Reading ACT to 61%, and decreased for writing to 47.5% (which is still above the community college average of 42%).
- College Now registrations increased from 579 to 844 and passing rates increased from 60% to 68%.

3. Enhance Financial Management Effectiveness

- BCC enrollment increased in F02 to 7304 (above target of 7239) and in Sp03 to 7780 (6.7% above the target of 7290).
- BCC freshmen show rate continued to increase to 54.7%.
- Transfer rate of AA/AS students increased by 7.3 percentage point to 49.5% (above the community college average of 44.4%). BCC 1-yr retention rates of AA/AS transfers increased 6 percentage points to 81.7% (which is above the community college average of 79.3%), with a first term GPA of 2.48, which is also just above the community college average of 2.47. (BCC AAS graduates, who are competitive in job market, are opting not to transfer immediately).
- Significant progress made with respect to fundraising (which increased from \$271,000 to \$514,000) and fundraising infrastructure (updating of alumni, retiree, friends data bases, new recruits to BCCF board, support of alumni group activities, creation of web page and newsletter, and increased marketing & promotion of successful alums like U.S. Surgeon General, Richard Carmona).
- Continued college progress on contract/grant awards, which equaled \$9,301,442 in FY02 and accounted for 26% of the total community college grants/contracts distributed through the RF (\$35,239,447).
- Indirect cost recovery increased from 7.1 to 7.3 (exceeding the community college average of 6.6).
- Friday and Weekend FTE's decreased from 40.2% to 38.3% (which is below the community college average of 45.1%). The community college investment plan will now enable the college to create the appropriate administrative and support infrastructure to adequately support increased instruction during these times.

Full report available on the BCC Website

Bronx Community College
Highlights of the Annual FY04 Targets
July 25, 2003

FY04 Target Highlights

1. Raise Academic Quality

- 28 new faculty will be hired.
- Focus on General Education will include: creation of *General Education Vision*, assessment of academic offerings relative to vision, integration of general education principles in existing initiatives, reexamination of freshmen year experience relative to general education vision & goals, faculty participation in General Education Institute at the college),
- Ad Hoc Middle States Periodic Review Committee will prepare Periodic Review Report for Middle States Commission.
- Continue assessment initiatives (utilizing SIMS mirror for enrollment management “real time” management reporting, expanding access to web-based interactive assessment tools, piloting electronic individualized student academic plans, expand departmental, program, course and classroom assessment activities).
- Increase classroom use of technology reflected in increased average frequency of student use of computer technology from 1.76 to 1.80.
- Increase show rate on CPE from 73.2 to 75% and passing rates from 57% to 63%.
- Increase percent of instructional hours taught by FT faculty to 65%.

2. Improve Student Success

- Increase one-year retention rate for freshmen from 63.5% to 65.5% and for transfer students from 59.4% to 61.4%.
- Increase six year graduation rate for freshmen from 20.7% to 22.7% and for transfer students from 20.3% to 22.3%.
- Sustain 85% pass rates on NCLEX and Radiologic Tech Registry Exams.
- Sustain job placement rates of 80% and combined job/ed rates of 90%.
- Increase % of USIP participants who pass CUNY test from 27.4% to 30%.
- Increase passing rates on Exit from Remediation exams from 61.3% to 64% in Reading; 47.5% to 51.5% in Writing; and from 63.7% to 66% in Math.

- College Now will meet enrollment target of 795, with 70% course pass rates.
- Student satisfaction with support services will increase from 2.91 to 2.96 and with student services from 2.71 to 2.76 (on a scale with 1 = very dissatisfied and 4 = very satisfied).

3. Enhance Financial Management Effectiveness

- Meet enrollment targets of: Fall 2003 = 7342; Spring 2004 = 7356
- Increase show rate for accepted students from 54.7% to 55.7%
- BCC will support student transfer to senior colleges by strategically linking curriculum design/redesign to articulation, creation of transfer center, and support of ongoing activities supported by collaborative Title V grant with Lehman College.
- Fundraising will increase to \$514,174 for FY03 and to \$617,000 for FY04.
- Contract/Grant awards will increase to \$9,501,644 for FY03 and to \$10,261,175 for FY04.
- Indirect Cost Recovery will increase to 7.63% for FY03.
- Student satisfaction with administrative services will increase to 2.81 and satisfaction with facilities will increase to 2.90.
- BCC will increase expectations for productivity savings that will be applied to student instruction-related activities.
- The % of tax levy budget spent on institutional support services will decrease to 32%.
- The percentage of instruction offered on Fridays and Weekends will increase to 43.3%.
- Consistent with CUNY/EPA audit agreement, college will review documents and initiate compliance activities.

Full report available on the BCC Website at
<http://www.bcc.cuny.edu/institutionalresearch/Strategic.htm>