



BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK

ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: **Bronx Community College of the City University of New York**

Department: Business and Information Systems

Program: Business Administration

Degree: Associate in Science Degree with the Accounting, Management, and Marketing Management Options

Receiving College: **Universidad del Sagrado Corazón**

Department: Business Administration

Program: Entrepreneurship

Degree: Bachelor of Business Administration

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

(e.g., minimum GPA, audition/portfolio):

About the Program:

The Bachelor's in Business Administration with a major in Entrepreneurship offers its graduates the indispensable tools in order to facilitate the stages of preparation, implementation and operation of their businesses. Also, the students are given the opportunity to discover their potential as entrepreneurial leaders and promote the formation of initial innovators for the well-being of the community. This program is more than an academic formation process, when being thought of as an integral comprehensive program which encourages the creation of productive new businesses and competitive in a globalized economy with an elevated sense of social responsibility.

Admission Information:

Students must download the application at: http://www.sagrado.edu/entra/English_application.pdf and follow all directions.

Courses earned with a "C" grade or higher will be considered for accreditation, as long as it has not elapsed a twelve year period from the date of approval.

Students with a grade point average of 2.50 or above must submit the application form along with:

1. A \$15 check or money order for a non-refundable admission fee
2. Official transcripts from all the colleges he/she has attended
3. Vaccination certificate (if less than 21 years old)

Associate in Science Degree from Bronx Community College.

Bronx Community College graduates with the Associate Degree in will receive 60 credits toward the Bachelor of Business Administration at Universidad del Sagrado Corazón.

Total transfer credits granted toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 70

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

Core Requirements				Transfer Credit Granted
[Bronx Community College] Course & Title	Credit	[USC] Course & Title	Credit	
ENG 10 Fundamentals of Composition and Rhetoric OR ENG 11 Composition and Rhetoric I	3	ING 113 Reading for Communication	3	3
CMS 11 Fundamentals of Interpersonal Communication	3	ING 117 Oral Communication	3	3
HIS 10 History of the Modern World OR HIS 11 Introduction to the Modern World <i>Students who complete HIS 10/11 will be granted credit for HUM 111</i>	3	HUM 111 Human Being/Circumstances	3	3
MTH 29 Pre-Calculus Mathematics for Business Students OR MTH 30 Pre-Calculus Mathematics OR MTH 31 Analytical Geometry and Calculus I	4	MCO 150 Quantitative Methods MAT 133 I Pre calculus I MAT 201 Calculus I	4 3 5	4
*BIO 11 General Biology I Or CHM 10 Chemistry in Everyday Life Or CHM 11 General College Chemistry Or PHY 11 College Physics I Or AST 11 Or AST 12 * <i>Students are advised to complete BIO 11</i>	4	BIO 109 - Biology and Society <i>Science Elective</i> QUI 108 Principles of General Chemistry I FIS 203 General Physics I <i>Science Elective</i> <i>Science Elective</i>	3	3+1 Elective
			Subtotal	17

Required Areas of Study				
[Bronx Community College] Course & Title	Credit	[USC] Course & Title	Credit	Transfer Credit Granted
*ECO 11 Microeconomics Or *ECO 12 Macroeconomics <i>*Students are advised to complete the other Economics course in restricted electives</i>	3	ECO 235 Principles of Microeconomics ECO 236 Study of Macroeconomic Principles	3	3
ENG 12 Composition and Rhetoric II Or ENG 14 Written Composition and Prose Fiction Or ENG 15 Written Composition and Drama Or ENG 16 Written Composition and Poetry	3	ING 114 Essay Writing ING 122 Literary Genres II ING 121 Literary Genres I ING 121 Literary Genres I	3	3
* + ^RESTRICTED ELECTIVES Art (non-studio courses), Communications, Economics, History, Health, Physical Education (only one course in Health Education or two courses in Physical Education), Modern Languages, Music (non-studio courses), Philosophy, Psychology, Political Science or Sociology; no more than two courses from same discipline or department. *ECO 11 Microeconomics OR ECO 12 Macroeconomics <i>*Students are advised to complete both Economics courses</i> + <i>Students are advised to complete a course in Psychology, Political Science or Sociology to fulfill USC's OPTATIVE general education requirement.</i> ^ <i>Students are also advised to complete one physical education course to fulfill USC's CFI 105 Wellness, Quality of Life general education requirement.</i>	7	ECO 235 Principles of Microeconomics Or ECO 236 Study of Macroeconomic Principles And OPTATIVE general education requirement. And CFI 105 Wellness, Quality of Life	7	7
			Subtotal	13

Specialization Requirements				
[Bronx Community College] Course & Title	Credit	[USC] Course & Title	Credit	Transfer Credit Granted
ACC 11 Fundamental Accounting I	4	CON 211 Accounting Principles for Managers I	4	4
BUS 41 Business Statistics	3	MCO 250 Statistical Analysis	3	3
BUS 51 Business Organization & Management	3	ADM 102 Organization Dynamics	4	4
CMS 12 Voice & Diction: Business & Professional Speech	2	<i>Elective Credit</i>	2	2
DAT 10 Computer Fundamentals & Applications <i> Students are advised to complete DAT 10</i>	3	INF 101 Fundamental Management Information Systems	3	3
LAW 41 Business Law	3	ADM 201 Business Law	3	3
			Subtotal	18

Students Select One Option

Accounting Option				
[Bronx Community College] Course & Title	Credit	[USC] Course & Title	Credit	Transfer Credit Granted
ACC 12 Fundamental Accounting II	4	CON 212 Accounting Principles for Managers II	4	4
ACC 13 Intermediate Accounting	4	CON 202 - Accounting Principles 2	4	4
ACC 15 Accounting Information Systems	3	CON 360 - Computer Accounting System	3	3
KEY 10 Keyboarding for Computers	1	<i>Elective Credit</i>	1	1
			Subtotal	12

Management Option				
[Bronx Community College] Course & Title	Credit	[USC] Course & Title	Credit	Transfer Credit Granted
BUS 52 Organizational Behavior	3	<i>Elective Credit</i>	3	2+1 Elective
BUS 53 International Management	3	<i>Elective Credit</i>	3	3
FIN 31 Principles of Finance	3	FIN 305 - Managerial Finance	3	3
MKT 11 Principles of Marketing	3	GME 201 Principles of Marketing	3	3
			Subtotal	12

Marketing Management Option				
[Bronx Community College] Course & Title	Credit	[USC] Course & Title	Credit	Transfer Credit Granted
MKT 11 Principles of Marketing	3	GME 201 Principles of Marketing	3	3
MKT 18 Consumer Behavior Or MKT 47 E-Marketing	3	GME 202 Consumer Behavior <i>Elective Credit</i>	3	3
MKT 41 Management of Retail Operations Or MKT 43 Principles of Advertising	3	GME 305 Retailing <i>Elective Credit</i>	3	3
MKT 48 Marketing Management	3	GME 300 Marketing Management	3	3
			Subtotal	12
TOTAL:				60

D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

Bachelor of Business Administration Entrepreneurship		Credits
GENERAL EDUCATION		
TEO Theology (various options)		6
FIL 101 Logic		3
FIL Philosophy (various options)		3
ESP Spanish (various levels)		9
ING English (various levels)		3
ART 102 Visual Art Appreciation		3
HIS 212 Development of the Puerto Rican Nation: XIX and XX Centuries		3
CSO 104 Contemporary Social Analysis		3
SEMINAR Major's Integrating Seminar		
	Subtotal	33
ENTREPRENEURSHIP MAJOR		
Departmental Requirements		
CON 211-212 Accounting Principles for Managers II <i>Students who completed ACC 12 will not have to complete this course.</i>		0-4
FIN 305 Managerial Finance <i>Students who completed FIN 31 will not have to complete this course.</i>		0-3
MCO 150 Quantitative Methods of Management		3
MCO 251 Management Statistics		3
Major Requirements		
CON 360 Computerized Accounting Systems <i>Students who completed ACC 15 will not have to complete this course</i>		0-3
EMP 200 Planning and Development of New Companies		3
EMP 365 Family Business		3
EMP 370 Leadership Organizational Development		3
EMP 415 Franchises and Acquisition of Businesses		3
EMP 485 New Tendencies in Entrepreneurship		3
GME 212 Marketing Research		3
Directed Electives Select 6 credits from the following: ADM 301 Human Resource Administration CIN 300 International Business EMP 360 Entrepreneur Social Responsibility EMP 475 Entrepreneur Finances GME 305 Retailing GME 307 Services Marketing		6
Free Electives		0-4
	Subtotal	37-40
	TOTAL	70-73