



BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK

ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: **Bronx Community College of the City University of New York**

Department: Art and Music

Program: Digital Arts-Graphic Design and Multimedia Options

Degree: Associate in Applied Sciences

Receiving College: **Mercy College**

Department: School of Liberal Arts

Program: Computer Arts & Design

Degree: Bachelor of Fine Arts

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

(e.g., minimum GPA, audition/portfolio):

About the Program

Digital technology pervades our culture, empowering individuals to transform the way we look at the world. The Computer Arts & Design program at Mercy College investigates the creative capacity of digital technology to improve communication, develop creative self-expression, and explore perception and interaction among people, objects, and ideas.

The Computer Arts & Design (CART) program offers a comprehensive four-year Bachelor of Fine Arts (B.F.A.) degree supported by the highest quality resources and facilities. After a sequence of intensive core foundation and required courses, students focus their studies by choosing from electives in Animation, Gaming, Graphic Design, and Interaction Design. Students are also encouraged to take courses from the cognate programs of Media Studies, Radio and TV, Music Industry, and Computer Information Systems. Writing, reading, and critical thinking assignments are a regular part of all courses.

Mercy College and the CART program are accredited with the Middle States Commission on Higher Education and the National Association of Schools of Art and Design (NASAD).

Admission

In order to be admitted into the Computer Arts & Design major, BCC students must:

- Complete BCC Mathematics Requirements
- Submit a personal essay not to exceed 1000 words and a portfolio of work to be reviewed and approved by the Portfolio Review Admission Committee

See <http://artdesign.mercy.edu/apply/index.html> for additional information.

Associate in Applied Sciences Degree from Bronx Community College.

Bronx Community College graduates with the Associate Degree in Digital Arts will receive 60 credits toward the Bachelor of Fine Arts in Computer Arts & Design at Mercy College. In addition, they will be deemed to have met all lower division requirements at Bronx Community College.

Total transfer credits granted toward the baccalaureate degree: 60 Credits

Total additional credits required at the senior college to complete baccalaureate degree: 60 Credits

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

Core Requirements Graphic Design & Interactive Multimedia Options				Transfer Credit Granted
[Bronx Community College] Course & Title	Credit	[Mercy College] Course & Title	Credit	
ENG 10 Fundamentals of Composition and Rhetoric Or ENG 11 Compositions and Rhetoric I	3	ENGL111 Written English and Literary Studies	3	3
ENG 12 Composition and Rhetoric II OR ENG 14 Written Comp & Prose Fiction OR ENG 15 Written Comp & Drama OR ENG 16 Written Comp & Poetry	3	ENGL 112 Written English and Literary Studies II	3	3
CMS 11 Fundamentals of Interpersonal Communication	3	SPCM110 Oral Communication	3	3
HIS 10 History of the Modern World OR HIS 11 Introduction to the Modern World	3	HIST 295 Topics in History	3	3
MTH 12 Introduction to Mathematical Thought OR *MTH 21 Survey of Mathematics I OR MTH 23 Probability and Statistics * <i>Students are encouraged to complete MTH 21. Students who do not complete MTH 21 will be required to take a placement exam upon entering Mercy and will be placed accordingly.</i>	3	MATH 105 Mathematics: Concepts and Applications MATH 115 Mathematics for the Liberal Arts MATH 122 Statistics	3	3
Physical Education Activity Course OR HLT 91 Critical Issues in Health	1 2	<i>Elective Credit</i>	1-2	1-2
Any Laboratory Science <i>Astronomy, Biology, Earth Systems and Environmental Science, Chemistry, or Physics</i> (See attachment 1 for course equivalencies)	4	<i>Fulfills Scientific Perspectives requirement +1 Liberal art elective</i>	4	4
Subtotal				20-21

Required Areas of Study for Graphic Design Option				
[Bronx Community College] Course & Title	Credit	[Mercy College] Course & Title	Credit	Transfer Credit Granted
ART 11 Introduction to Art	3	CART215 History of Art I	3	3
CMS 60 Introduction to Mass Communication OR MKT 43 Principles of Advertising OR *Humanities Elective <i>*Students are encouraged to complete the Humanities Elective and select one of the following: PSY 11, SOC 11, ECO 11, or ECO 12</i>	3 3 3-4	MEDA Media Studies Elective MKTG 344 Advertising <i>Fulfills the Social Perspectives requirement</i>	3 3 3-4	3-4
Humanities Elective <i>*Students are encouraged to take PHL 11;</i>	3-4	<i>Fulfills the Ethical Perspectives and/or the Social Perspectives requirement</i>	3-4	3-4
*ART 91 Design Portfolio OR *ART 88 Introduction to Multimedia and Animation <i>* Students are encouraged to complete ART 88 OR AT91</i> OR Free Elective	1 2 2	<i>Elective Credit</i> CART 240 Storyboarding <i>Elective Credit</i>	 2-3	1 2-3
			Subtotal	10-12

Required Areas of Study for Interactive Multimedia Option				
[Bronx Community College] Course & Title	Credit	[Mercy College] Course & Title	Credit	Transfer Credit Granted
ART 11 Introduction to Art	3	CART215 History of Art I	3	3
CMS 60 Introduction to Mass Communication OR MKT 43 Principles of Advertising OR *Humanities Elective <i>*Students who choose to complete the Humanities Elective are encouraged to take PSY 11, SOC 11, ECO 11, or ECO 12</i>	3 3 3-4	MEDA Media Studies Elective MKTG 344 Advertising <i>Fulfills the Social Perspectives requirement</i>	3 3 3-4	3-4
ART 97 Multimedia Portfolio OR Free Elective	1-2	<i>CART499 Major Elective Credit</i>	2	1-2
			Subtotal	10-12

Specialization Requirements Graphic Design & Interactive Multimedia Options				
[Bronx Community College] Course & Title	Credit	[Mercy College] Course & Title	Credit	Transfer Credit Granted
ART 15 Design Basics	2	CART 110 Foundation: Drawing & Design	3	3
ART 21 Drawing	2	CART 120 Foundation: Digital Theory and Skill	3	3
ART72 Digital Photography & Motion Graphics				
	2			
ART 55 Modern Art	3	CART216 History of Art II	3	3
ART 56 Graphic Design History	3	CART316 Issues in Computer Arts: Design	3	3
ART 79 Typographic Design	2	CART 395 Special Topics in Computer Arts	3	3
ART 84 Digital Imaging	2	CART 225 Design + Color	3	3
ART 86 Digital Illustration	2			
ART 87 Web Design	2	See below in Specialization Requirements		2
SUBTOTAL				20

Specialization Requirements for the Graphic Design Option				
[Bronx Community College] Course & Title	Credit	[Mercy College] Course & Title	Credit	Transfer Credit Granted
[ART 87 Web Design]	2	CART219 Web Design I	3	4
ART 81 Typography & Layout	2	CART370 Graphic Design I	3	
ART 90 Graphic Design Project	2			
ART 22 Painting	2	CART200 Drawing I	3	3+1 Elective
ART 82 Illustrations	2			
SUBTOTAL				8

Specialization Requirements for the Interactive Multimedia Option				
[Bronx Community College] Course & Title	Credit	[Mercy College] Course & Title	Credit	Transfer Credit Granted
[ART 87 Web Design]	2	CART 240 Sequence: Time and Space	3	4
ART 88 Introduction to Multimedia and Animation	2	CART245 Sound Design	3	
ART 93 Interactive Multimedia Design	2			
ART 95 3D Graphics & Animation	2	CART 250 Modeling for Digital Animation I	3	3+1 Elective
MUS 13 Sound Design for Multimedia	2	Or Major elective		
SUBTOTAL				8
TOTAL				60

D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

COMPUTER ARTS & DESIGN

Students must maintain an overall GPA of 2.33 (C+) in core Major courses. If the GPA in the major is less than 2.33 the student will be subject to a formal assessment of his/her aptitude for the subject matter and standing in the program and may be dismissed from the major.

GENERAL EDUCATION (12 Credits)

(For both Graphic Design and Interactive Multimedia BCC Students)

JRSM 301 Junior Seminar 3 credits

Please choose 3 credits from each of the following groupings:

- Literature and Communication: Literature, Speech, Communication
- Language and Cultural Perspectives: World Languages
- Liberal Art elective (to replace Freshman Seminar)

Note: students who do not bring in transfer the recommended 3 credits each in Ethical, Social, Historical and Scientific Perspectives (12 credits total) will be required to complete those courses as well)

Graphic Design BCC Students

MAJOR REQUIREMENTS (21 Credits)

Students must complete all of the following courses:

CART200 Drawing I

CART 214 Drawing II

CART231 Visual Thinking I

CART 300 Drawing III

CART 315 Issues in Computer Arts: Animation

CART 495 Senior Studio

CART 496 Senior Project

MAJOR ELECTIVES (24 Credits)

Select 8 courses from the following:

CART232 Visual Thinking II

CART 250 Modeling for Digital Animation I

CART 255 Modeling for Digital Animation II

CART 320 Kinetic Imagery I

CART 325 Kinetic Imagery II

CART330 Color and Paint

CART335 Visual Storytelling

CART 340 Digital Animation I

CART 345 Digital Animation II

CART 440 Digital Animation III

CART 350 Digital Media + Interaction

Design I

CART 355 Digital Media + Interaction Design II

CART450 Digital Media + Interaction Design III

CART360 Game Design I

CART365 Game Design II

CART460 Game Design III

CART375 Graphic Design II

CART470 Graphic Design III

CART425 Animation Techniques

CART399 Internship in Computer Arts

CART259 Web Design II

CART258 Fundamentals of Writing for Film and Television

CART262 Introduction to Acting

OPEN ELECTIVES (6 Credits) if needed to reach 120 credits

Courses taken in consultation with an advisor or approved transfer credits if appropriate

Interactive Multimedia BCC Students
MAJOR REQUIREMENTS (21 Credits)

Students must complete all of the following courses:

CART200 Drawing I
CART 214 Drawing II
CART 240 Sequence, Time & Space
CART 300 Drawing II
CART 316 Issues in Computer Arts: Design
CART 495 Senior Studio
CART 496 Senior Project

MAJOR ELECTIVES (24 Credits)

Select 8 courses from the following:

CART232 Visual Thinking II
CART250 Modeling for Digital Animation I (if not accepted in transfer)
CART 255 Modeling for Digital Animation II
CART 320 Kinetic Imagery I
CART 325 Kinetic Imagery II
CART 330 Color & Paint
CART335 Visual Storytelling
CART 340 Digital Animation I
CART 345 Digital Animation I
CART 345 Digital Animation II
CART 440 Digital Animation III
CART 350 Digital Media + Interaction
Design I
CART 355 Digital Media + Interaction Design II
CART450 Digital Media + Interaction Design III
CART360 Game Design I
CART365 Game Design II
CART460 Game Design III
CART370 Graphic Design I
CART375 Graphic Design II
CART470 Graphic Design III
CART425 Animation Techniques
CART399 Internship in Computer Arts
CART210 Web Design I
CART259 Web Design II
CART258 Fundamentals of Writing for Film and Television
CART262 Introduction to Acting

OPEN ELECTIVES (6 Credits) if needed to reach 120 credits

Courses taken in consultation with an advisor or approved transfer credits if appropriate

TOTAL	60
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E. Articulation Agreement Follow-Up Procedures

1. Procedures for reviewing, up-dating, modifying or terminating agreement:

Bronx Community College Digital Design and Computer Graphics Curriculum Co-coordinator and the Mercy College School of Liberal Arts, will review implementation of the agreement once every four years to ensure that students are adequately informed of the program and to identify issues requiring attention.

2. Procedures for evaluating agreement, e.g., tracking the number of students who transfer under the articulation agreement and their success

Mercy College provides advisement to all students entering the major.

Mercy College will provide information regarding BCC students

3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:

Notice of articulation will be placed in the respective catalogues, recruiting brochures, and websites.

Respective transfer and academic advisers will be informed and provided with copies of this agreement.

Mercy College will coordinate efforts with their campus Admissions Office to make certain that materials are sent with recruitment officers for BCC's annual Transfer Day event.

F. Additional Information

Mercy College will accept 75 credits in transfer from a two year accredited institution and a total of 90 credits in transfer (including CLEP). Students who wish to transfer additional courses than those outlined in this agreement must get prior approval from their academic advisor.

Transfer students are eligible to apply for financial aid that is normally available to other junior class students. Scholarships awarded to transfer students are awarded on the basis of previous academic performance, demonstrated financial need and the student's potential contribution to the intellectual life of the College.

Trustees Scholarship - Transfers

Scholarships are awarded to outstanding entering transfer students who have a cumulative GPA of 3.7 or above, and an Associate's Degree. Scholarship awards are renewable for the duration of the undergraduate degree as long as the recipient meets the conditions for retaining the award. Application may be made during the interview with your Admissions Counselor.

Transfer President's Scholarship

Scholarships are awarded to outstanding entering transfer students who have a cumulative GPA of 3.4 to 3.69 or above, and an Associate's Degree. Scholarship awards are renewable for the duration of the undergraduate degree as long as the recipient meets the conditions for retaining the award. Application may be made during the interview with your Admissions Counselor.

Transfer Provost Scholarship

Scholarships are awarded to outstanding entering transfer students who have a cumulative GPA of 3.0 to 3.39 or above, and an Associate's Degree. Scholarship awards are renewable for the duration of the undergraduate degree as long as the recipient meets the conditions for retaining the award. Application may be made during the interview with your Admissions Counselor

NYSTAA Scholarship

Mercy College is a member of the New York State Articulation Association and eligible transfer students may apply for the NYSTAA scholarship.

For a full list of Mercy College scholarships please go to

http://www.mercy.edu/admissions/finaid/scholarship.cfm?vpage_id=17031

Effective Date: November 2009

Dr. George Sanchez

Senior Vice President of Academic Affairs

Dr. Michael Sperling

Provost and Vice President for Academic Affairs

Date and Signature of Sending College Chief
Academic Officer

Date and Signature of Receiving College Chief
Academic Officer

Dr. Ruth Bass

Art and Music Department Chairperson

Dr. Miriam S. Gogol

Dean, School of Liberal Arts

Professor Josh Gaetjen

Program Director, Assistant Professor CART

Date and Signature of Sending College
Department Chairperson

Date and Signature of Receiving College
Dean

Date and Signature of Receiving College
Program Director