VISION
ACTION
RESULTS

Bronx Community College
of The City University of New York
2012-2014 President’s Report

Together we can achieve greatress!!
Together the goals planning the
program needs to be
Every planning needs to be
Some time, home speed.
Being organized enough so you can
reach your goals, in harmony.

achieve
follow
achieve
vision
Mission
Bronx Community College serves students of diverse backgrounds and aspirations by providing them with an education that is both broad in scope and rigorous in its standards. We offer students access to academic preparation that provides them with the foundation and tools for success in their educational and/or professional plans and instill in them the value of informed and engaged citizenship and service to their communities.

Vision
Bronx Community College will effectively invest in each student’s success by engaging with them in an integrative and supportive environment that facilitates the development and achievement of their educational and career goals. Graduates will be prepared to understand, thrive in and contribute to a 21st century global community marked by diversity, change and expanded opportunities for lifelong learning and growth.
Message from the President

In 2011, I had the honor of becoming the fifth president of Bronx Community College. This report is a look back at how far we’ve come since then and a look forward to the challenges ahead.

The driving force behind the various initiatives described in these pages is a student-centered philosophy. Every decision we make is measured by its impact on our student scholars. Our relentless focus is on the three key elements of student success: retention of our students throughout their BCC careers, completion of all requirements to send them out of our gates with a diploma in their hands and possession of the necessary skills to thrive in high-growth fields.

Toward these ends, we are building on the tremendously promising results of our First Year Seminars — a new program for incoming students that promotes the skill set and the mindset for an enriching and successful college career. The results, so far, already show a boost of grade point averages, retention rates and credit accumulation.

The heart of any college is its academic programs — and at BCC, we offer more than 30 paths to the future, including new or re-energized programs in everything from making movies to making science. Students are taught by instructors who are masters of the subjects they teach, yet who take full advantage of academic affairs’ expanded staff development opportunities, from teaching workshops to attending leadership conferences.

Our students carry their riches in their hearts and minds, not their wallets. They often face barriers more traditional students do not. So part of BCC’s mission is to clear the way between the scholar and the diploma. This goal is reflected in our efforts to strengthen our evening and weekend programs for those with full-time jobs. We are increasingly providing them with the same courses and services enjoyed by their daytime classmates.

I am proud that we have been able to extend vital assistance to students who came to this country as the children of undocumented immigrants and who are passionately American in everything but their paperwork. BCC is a participant in TheDream.US, a new multimillion dollar scholarship that provides financial aid for the “dreamers” whose status cuts them off from many other grants.

We are committed to creating a rich and vibrant college experience. For example, we encourage our students to take advantage of our increasing opportunities to study abroad and continue to look for new borders to cross. We believe that the world itself is the ultimate classroom.

Much of the transformation taking place at the College can be seen with your own eyes. The campus is churning with construction and renovation of our infrastructure. Its designation as a National Historic Landmark, thanks to our Stanford White Beaux-Arts buildings at the west side of the quad, will give us access to funds to repair and preserve those classic structures. We also plan on making the campus physically accessible to all, an essential element of our focus on serving our scholars.

Yes, as this report demonstrates, we have done much. And yet we know that much remains to be done. With that in mind, I want to thank the faculty and staff of Bronx Community College for being so generous with their talents and so selfless with their devotion to the students who come from so many parts of the world to dream, strive and achieve.

Carole M. Berotte Joseph
President, Bronx Community College
Our Beautiful Campus

On October 17, 2012, BCC became the first community college campus designated a National Historic Landmark by the U.S. Department of the Interior. In his announcement, Secretary Kenneth Salazar called the campus “a nationally significant example of Beaux-Arts architecture in the United States, and among the most important works by Stanford White, partner in McKim, Mead & White, the preeminent American architectural firm at the turn of the 20th century.”

The crown jewel of Stanford White’s creations, for what was then New York University, is Gould Memorial Library. Its design was inspired by the Pantheon in Rome. Beginning in the summer of 2014, the structure will undergo major renovations. Its copper dome, tile dome structure, skylights and oculus will be restored. Alterations to the Rotunda, including the addition of an extra stairway, will increase its occupancy from 74 people to more than 300.

The bluff on which Bronx Community College sits has a compelling story dating back to the Revolutionary War, when its commanding views made it an ideal site for a British fort. More than two centuries later, our campus continues to make history — and news.
North Hall and Library

As Gould Memorial Library is among the oldest structures on the campus, its new neighbor on the north side of the central quad is the youngest. North Hall and Library, completed in September 2012 and celebrated with a formal ribbon cutting ceremony that drew past BCC college presidents, university officials and civic leaders, was designed by world-class architect Robert A.M. Stern. Its exterior complements White’s Beaux-Arts beauties from the Gilded Age, while inside it bristles with the technology of the Information Age. And in the largest public art commission in the Bronx since Ben Shahn’s murals for the post office, the stairwells and the third-floor balcony ringing the main study area — modeled on the double-barreled Bibliothèque Sainte-Geneviève in Paris — are adorned with paintings depicting scenes of Bronx life by award-winning artist, Bronx native Daniel Hauben.
In 2014 the Department of Nursing and Allied Health Sciences earned a major distinction — its Licensed Practical Nursing program was ranked number one in graduates who pass the state’s licensing exam among New York State’s 77 practical nursing programs and schools by PracticalNursing.org. This followed a major restructuring of the LPN program, which now smoothly articulates into the track for an associate degree in nursing.

Graduation is the ultimate goal for all students. And at BCC there are many diverse roads that lead to completion, helping students gain a foothold in high-growth fields.

“We're number one. Bronx Community College’s Licensed Practical Nursing program was recently named best in the state by PracticalNursing.org, with 100 percent of graduates passing their licensing exams.” — Bronx Times, April 16, 2014
“They’re not just your professors, they are your friends. If you have a question, they make sure that you understand what they’re teaching you.”

— Grace Claudio graduated in May 2010 with an A.A.S. in Automotive Technology and is currently a technician at BMW Manhattan.

- BCC’s Automotive Technology program — the only one of its kind in the CUNY system — has undergone a $1.2 million upgrade of its equipment, curriculum and 10,000 square-foot facilities, which includes classroom space and a fully functioning garage. Under the guidance of teachers and mentors with years of professional experience, Auto Tech students learn every aspect of this in-demand career, including the repair and maintenance of cutting-edge electric and hybrid vehicles — and thanks to a $161,598 grant from the New York State Education Department, courses on clean diesel technology are now also available.

- The newly renamed Department of Media and Digital Film Production holds an annual film festival in Manhattan that features student productions. Five of the films screened at the 2013 festival were finalists at the 26th annual United States Super 8mm Film + Digital Video Festival. This was the first time at the festival that five out of a total of 13 films from the same college were screened.
SUCCESS BY THE NUMBERS

The BCC versions of three high-impact CUNY-wide programs have produced encouraging results in the past few years. The statistics tell the story.

• Accelerated Study in Associate Programs (ASAP) helps students earn associate degrees within two to three years, compared to the CUNY community college student average of five to six years. ASAP services run the gamut from advisement and career development to financial and academic support and cultural activities. And it works. BCC’s ASAP has a 2.5 year graduation rate of 58 percent — the highest of all CUNY community colleges.

• The CUNY Language Immersion Program (CLIP) teaches English as a second language (ESL). At the end of Spring 2013, 40 percent of BCC CLIP students had completed a credit English class, compared to 10.1 percent of ESL students who did not take part in CLIP. In the same time period, 26.4 percent of BCC’s CLIP students had completed a credit math class, versus 10.1 percent of their non-CLIP peers.

• The BCC Call Center, established in Spring 2013, has made more than 35,000 calls to select students, alerting them to financial aid and registration deadlines, and providing them with reminders of workshops and other services that can help them remain on the path to completion and graduation.

• The CUNY Start program is for incoming students who need extra attention in reading, writing and math. BCC’s CUNY Start program grew from 38 students in Spring 2012 to 252 students in Spring 2014. After a single semester, 46.5 percent of CUNY Start students achieved proficiency in reading as opposed to 22.5 percent of their classmates who did not participate in the program.

Success Agenda (continued)

We also have special initiatives that assist our scholars before, during and after their BCC careers.

• Future Now actively recruits — sometimes from the penal system — students whose studies were interrupted before they finished high school and gets them back on track to careers or college degrees. It is one of the most successful programs of its kind in the state, boasting a graduation rate of 80 percent. Many Future Now graduates become Future Now mentors through our Impact program, which is so successful that other colleges come to us for guidance on how to start similar initiatives of their own.

• Our new Graduation Project seeks out students who stopped attending BCC, not realizing that a diploma was within their reach. The project guides these students through the final steps to the degree — 165 as of May 2014.
First Year Seminars

Give our scholars attention and guidance when they first pass through our gates and they’re more likely to one day walk out of those gates with a diploma and a smile — that’s the premise behind First Year Seminars (FYS), the orientation courses that are a result of an institutional self-study and improvement plan conducted between 2010 and 2011 under the auspices of the John N. Gardner Institute for Excellence in Undergraduate Education.

FYS is a two-hour, one-credit course that builds on a growing body of evidence that such first-year courses can improve student success. It combines engaging activities related to college life with proven and innovative academic content, based on the best literature in the field and studies that were actually carried out on the BCC campus. Each section of the FYS course:

- has an academic theme
- teaches students the mindset and skill set of successful scholars (such as reasoning and analysis, information literacy and personal development)
- uses student-centered learning techniques and technology (including e-portfolio)
- provides students with peer mentors and academic advisors

Thirty-one FYS sections serve half of incoming freshmen, some 700 students each semester. And now we have solid statistical proof that First Year Seminars are working as planned. Fall 2012 and Fall 2013 FYS students had higher end-term GPAs, better retention rates and more credits than those who did not take part in the program. The conclusion is clear: Completion starts with orientation.
In 2012, we launched the STEM Scholars Program with our Bronx sister colleges. Under the program, students from BCC and Hostos Community College participate in an eight-week summer laboratory research training program at Lehman College, where they conduct research with Lehman faculty, learn how to present their work in PowerPoint slide presentations and gain experience defending their conclusions. STEM scholars who apply to Lehman upon completion of their associate degree receive special consideration at registration and an opportunity to continue their laboratory studies with their Lehman mentors. In its first year, eight of our students and seven faculty mentors participated in the program.

BCC’s robust offerings in the STEM fields — science, technology, engineering and math — date as far back as the college’s beginnings. Our first president, Dr. Morris Meister, was founding principal of the legendary Bronx High School of Science. We continue to create new and exciting opportunities for our science students and faculty, enhancing our reputation as a place where great things are happening in STEM.
In a similarly collaborative spirit, we have put in place additional affiliation agreements, providing a smoother transition for our highly motivated science majors as they transfer to a four-year program within CUNY. We are now offering a joint A.S./B.S. program, Science for Forensics, in partnership with John Jay College of Criminal Justice. We’ve also established a Biotechnology A.S. in partnership with the City College of New York.

Thanks to a $50,000 CUNY Office of Research grant to Dr. Neal Phillip, chair of our Department of Chemistry, we were able to acquire a Picarro Model G2301 greenhouse gas monitor, allowing us to measure the carbon dioxide, methane and water vapor contributing to global warming. Installed in the old weather station atop Meister Hall, it makes BCC one of the few sites in the country with the ability to accurately determine the impact of human activity on the air we breathe.

Our chemistry department is fortunate to have Dr. Sunil Bhaskaran, whose specialty in geospatial technology is allowing our science students and faculty to virtually travel beyond the earth’s surface, gathering data transmitted by remote sensors positioned on satellites circling the planet.

These pictures and statistics, captured by Dr. Bhaskaran and his team, are entered into cutting-edge computer software, thus allowing them to provide information about climate, the environment and the interaction between geography and humans.

“I am pursuing a degree in chemistry and would like to become a pharmacologist. My aim is to be able to make medicine that will heal ailments such as rare allergies, epithelial diseases and others.” — Kiady Diaz, 2013 BCC STEM Scholar
As part of our ever-expanding opportunities to study abroad, we have recently signed agreements with schools in Romania and Puerto Rico. Thanks to professional relationships our staff and faculty have developed over the years, we are currently exploring the possibility of establishing programs in Senegal, India, China and Brazil. Meanwhile, we continue to support the participation of BCC students and staff in such well-established programs as the Salzburg Seminars, in Vienna.

Other students go overseas not to study but to serve. Recent examples include the young woman who worked in an orphanage in Cambodia, the biology major who went to Columbia and interned in an agricultural project and the STEM students who helped install solar energy panels in South Africa.

Students also benefit from a vibrant international presence on our campus. In the Spring 2014 semester, Dr. Valerie Aphie Solomon, from the University of Uyo, Nigeria, joined us as an International Fulbright Scholar-in-Residence, contributing her insights into sustainability issues. In the meantime, planning for a Haitian Studies Institute is forging ahead thanks to a six-figure grant from CUNY.

These programs and the people behind them encourage every discipline at BCC to have a global perspective.
The Center for Sustainable Energy (CSE) at Bronx Community College has a simple goal: to save the planet. The CSE is devoted to the science, training and research that will lead to an increase in renewable energy and resources and a decrease in the pollutants and environmentally unfriendly technology that endanger our planet’s survival.

Established in 2003, the CSE was known for many years for its annual Alternative Vehicle Technology Conference and Expo. Today it is broadening its horizons under its current director, Dr. Aaron Socha, an assistant professor in the Department of Chemistry, to include issues of urban sustainability.

In 2013, the CSE held a two-day Sustainable Energy and Design Conference. It attracted a wide range of participants, from Bronx activists trying to introduce the concepts of energy conservation into low-income communities, to an official from Townsville, Australia, who addressed the conference by Skype and talked of how the issues of sustainability affects life near the Great Barrier Reef. The latter was part of an ongoing exchange with Down-Under environmentalists that began with a visit to the BCC campus by the Townsville sustainability task force. In the spring of 2014, the CSE moved into a home of its own, the three-story Snow Hall. Built in the 1940s as a dormitory for NYU students, renovations were funded through a grant from the U.S. Department of Energy with assistance from Congressman José E. Serrano.

A delegation from Townsville, Australia, attending a Smarter Cities conference sponsored by IBM, visited BCC to learn about our sustainability initiatives. They were welcomed by BCC President Berotte Joseph and Drs. Neal Phillip (center) and Sunil Bhaskaran (far right).
The Carroll and Milton Petrie Student Emergency Fund

A house fire, a serious injury, domestic violence — these are some of the unexpected crises that can trigger a financial need that once might have forced students to suspend their education or abandon it completely.

The $300,000 Carroll and Milton Petrie Student Emergency Fund provides matriculating students, who meet certain qualifications, with immediate grants — not loans — to meet rent, medical bills or other unanticipated expenses.
• BCC’s Early Childhood Center was accredited by the National Association for the Education of Young Children — a distinction enjoyed by only eight percent of all preschools and other early childhood programs across the country.

• BCC takes pride in its students who are veterans — and as they have served their country, we in turn serve them. In the Fall 2013 semester, we established an office working exclusively on their behalf. Today, our Office of Veteran and Military Resources is staffed by a full-time coordinator, three college assistants and ten student veteran mentors. With a motto of “From application to graduation,” the Office has centralized all services to veterans from general college concerns, like financial aid and academic advisement, to veteran-specific issues like health benefits, counseling and advocacy. What was formerly a student club for veterans has become an official chapter of the Student Veterans of America.

• Tutoring is critical to our success agenda. Much of it now takes place in the new Writing Center, located in Sage Hall. The Center provides one-on-one coaching for students in every discipline that requires writing — which, of course, is all of them. It also runs workshops in creative writing, poetry, English pronunciation and the CUNY Assessment Test in Writing. Workshops for faculty include such topics as “Crafting Better Writing Assignments.” More than 75 students seek out the assistance of the Writing Center on a daily basis (and even more on the weekends), which boasts 30 computers with internet access for research papers and a quiet room for writing. For words at their most playfully expressive, there is the occasional Poet’s Café and Open Mic.
Developing the Workforce

We are strengthening our economic development and workforce partnerships to provide an even greater array of benefits to Bronx residents and local employers. For example, in partnership with the federally-funded Regional Health Information Organization (RHIO), we are offering free short-term programs for eligible employees in Bronx hospitals, nursing homes and other health care organizations in a pioneering system using computer-based technology to better track and serve clients.

This unique demonstration project has the potential of dramatically improving the collection and sharing of medical data in ways that improve patient outcomes. Also in the health field, our Office of Workforce Development and Continuing Education has expanded its health and wellness program to include a community health workers program, providing a career pathway into a field with a high demand for trained workers.

The Master Barber Program is among the newer offerings of BCC’s Bronx Educational Opportunity Center (EOC). The center provides tuition-free preparation for jobs, college, high-school equivalency tests and Microsoft certifications.
Few workforce and economic development partnerships are generating as much borough-wide excitement and buzz as BCC’s involvement in START-UP NY. Launched in January 2014 by New York Governor Andrew Cuomo, this statewide initiative seeks to stimulate and expand new business development in economically depressed areas through the use of generous tax incentives. Businesses are exempt from state and local taxes for ten years, and their employees for five. Businesses must operate in spaces owned or leased by selected colleges and universities, be involved in a high-tech field and align with or support the partnering school’s academic mission. BCC is one of five CUNY schools designated for this tax-free-zone status, and the only such academic institution selected in the Bronx.

We have assembled a team of representatives from faculty and administration to help guide us through the pool of applications to identify those enterprises that indicate both a strong potential for growth and a viable plan for supporting our mission and programs. Such support might include internships and job opportunities for our students, collaborations with our faculty on research and help with developing our academic curriculum in ways that ensure our students are well prepared for future career opportunities. Our programs in sustainable energy, the allied health fields, automotive technology, film production and digital media are among those that stand to directly benefit. But the entire borough will profit from the growth in new businesses and job opportunities fueled by this innovative partnership.
We value our role as an anchor institution for our home borough and embrace opportunities to welcome the public to campus events.

Artist Daniel Hauben before one of his paintings that adorn North Hall and Library

The Honorable Congressman Charles B. Rangel pictured with attendees at our 2013 special Veterans Day program

Future New York City Mayor Bill de Blasio at the candidates’ debate in Gould Memorial Library
Among the highlights of the 2012-2014 period:

- Our annual Run the Bronx, Roscoe C. Brown, Jr. Hall of Fame 10K, 5K Run and 2-Mile Walk, remains a beloved Bronx tradition. It attracted a record 1,300 runners, walkers and volunteers in 2014.

- In 2013, we launched the BCC President’s Lectures, a series of discussions on topics of major interest to the Bronx and our world. We kicked off the lectures with a forum on gun violence. Our second lecture was a televised debate featuring candidates in the 2013 New York City mayoral race.

- On Veterans Day 2013, we celebrated the men and women who have served our country in the military. The all-day program, Honoring Our Heroes, was co-sponsored by Congressman Charles B. Rangel, the CUNY Office of Veterans Affairs, the U.S. Office of Veterans Affairs, the Library of Congress Veterans History Project and other veterans groups.

We brought 2013 to a close on some beautiful high – and bass and tenor – notes: a December 15 performance of Handel’s Messiah by the Bronx Opera Chorus and The Orchestra of the Bronx. Held in the Hall of Fame Playhouse, this free performance marked what we hope will be the start of a new Bronx Community College annual holiday tradition.
Some Highlights from the 2012-2014 Academic Years

**Art and Music**
- In 2013 and 2014, the art and music department's piano trio was awarded grants from the Bronx Council on the Arts (BCA) to present classical music concerts in the Bronx.
- Professor Thomas Cipullo, a 2012 Guggenheim Fellow, and assistant professor Steven Burke were 2013 recipients of the Arts and Letters Award in Music from the American Academy of Arts and Letters.
- Assistant professor Florence Michiyo Tanaka-Kuwashima choreographed and costumed *Polly and Night Wheel*, performed by members of her company MAD About Dance at Santa Barbara Dance Alliance Festival, Santa Barbara Museum of Art, on October 6, 2012.
- Professor Jeanine Kelley-Williams presented “ePortfolio from Developmental to Showcase,” at the Bloomfield College Technology Showcase, January 15, 2013.

**Business and Information Systems**
- Professor Clarence Perkins presented his published article, “Empirical Analysis of the Use of Accounting Workshops to Improve Outcomes in the Introductory Accounting Course” at the Teachers of Accounting at Two-Year Colleges conference, May 2012, in Savannah, Georgia.

**Biology and Medical Laboratory Technology**
- Associate professors Abass Abdullahi and Maureen Gannon published two peer-reviewed articles: “Effect of Open Note Quizzes on Community College Science Students’ Grades and Attrition Rates,” in the *Journal of Curriculum & Teaching*, vol. 2, and “Improving College Students’ Success in Gateway Science Courses: Lessons Learned from an Anatomy & Physiology Workshop,” in the *American Journal of Health Sciences*, vol. 3, in 2012.
- Assistant professor Sheldon Skaggs co-authored the article “King Solomon’s Silver? Southern Phoenician Hacksilber Hoards and the Location of Tarnish,” published in *Internet Archaeology*. It was cited as editor’s choice in December 2013.

**Chemistry and Chemical Technology**
- Assistant professor Nicolas Anuku co-authored an article, “Gold Nanoparticles for Cancer Detection and Treatment: the Role of Adhesion and Nanoparticle Size,” which will be published in the *Journal of Applied Physics*.
- Professor Neal Phillip, assistant professor Dickens St. Hilaire and assistant professor Soosairaj Therese initiated New York State’s first continuous measurement of greenhouse gases. The $50,000 Picarro greenhouse gas monitoring instrument is housed on the roof of Meister Hall and continuously samples the ambient air for carbon dioxide, methane and water vapor.

Laura Broughton contributed to a presentation entitled “Building Teaching with Technology; Structure and Infrastructure,” March 12-14, 2012, at the NERCOMP Annual Conference, in Providence, Rhode Island.
Communications Arts and Sciences

- Assistant professor Sara Brady has been awarded the 2014 Research Fellowship by the American Society for Theatre Research for her project, “Money, Power, Performance: Enacting the Politics of Reproductive Rights.”

Education and Reading

- Professor Joan E. Wilson chaired the CUNY Reading Discipline Council from 2011 to present.

English

- Assistant professor Grisel Y. Acosta was accepted as a fellow in CUNY's 2013-2014 Faculty Fellowship Publication Program to develop her memoir, First Spanish, about Latinos in Chicago’s Logan Square neighborhood.
- Assistant professor M. Laura Barberan Reinares is the author of Sex Trafficking in Postcolonial Literature: Transnational Narratives from Joyce to Bolaño, scheduled for publication in July 2014 by Routledge.
- Associate professor Julia Miele Rodas authored “PreOccupied,” in Social Text Online: Periscope in October 2013.
- Assistant professor Brian Thill was selected for the CUNY 2013-2014 Faculty Fellowship Publication Program.

English Language and Literature

- Professor Donna Kessler Eng presented “Extending the Boundaries of the Writing Center,” Bronx Community College’s CATW Intervention Program, at North West Writing Centers Association Conference, St. John's University, Queens, New York, April 15, 2012.

Health, Physical Education and Wellness

- Professor Donna Genova served as tournament director for the National Junior College Athletic Association National Tennis Championship, held at the Billy Jean King National Tennis Center in Flushing, New York, on October 23-25, 2013.
- Professors Janet Heller and Associate Dean Annecy Baez presented “Stress, Anxiety, Depression and Violence: Findings from an Urban Community College and Implication for Practice,” at the Combined Annual Meeting of the New England College Health Association and New York State, in Burlington, Vermont, in November 2013.
- Professor Suzan Moss is scheduled to present at the World Dance Alliance Global Summit in Angers, France, in July 2014. Her presentation is entitled “African Dance, Critical Thinking and Global Activism.”

History

- Adjunct assistant professor Prithi Kankamedala is the curator of a new long-term exhibit at the Brooklyn Historical Society, Brooklyn Abolitionists: In Pursuit of Freedom.
- Professor Jordi Getman presented “Documenting Learning While Crossing the Threshold: Exploring ePortfolios and Threshold Concepts in Multiple Contexts,” at the NAIRTL Conference, Dublin, Ireland, June 2012.

Library

- Professor Michael Miller, chief librarian, has been invited to speak at the National Library of Serbia in 2014.
- Assistant professor Carl Andrews is leading the Spring 2014 collaborative for improving high school curricula and improving college readiness by infusing information literacy concepts across the secondary school curricula.
Math and Computer Sciences


Modern Languages

• Professor Carlos Manuel Rivera was awarded first prize in the international essay competition of the Institute of Puerto Rican Culture (Instituto de Cultura Puertorriqueña). He was honored at the May 15, 2014 awards ceremony in San Juan, Puerto Rico. The prize was awarded for Dr. Rivera’s book manuscript, a collection of seven essays entitled Para que no se nos olvide: Ensayo de interpretación de un teatro marginal.

Nursing and Allied Health Sciences

• Professor Virgena Bernard (project director), professor Paula Green, professor Claudette Gordon and Clarence Hodge received a 2013 grant of $18,000 from CUNY for funding of the Telehealth Project in nursing. Telehealth is the delivery of health-related services and information by the use of technology.

• Professor Claudette Gordon presented at Tianjin Polytechnic University, People's Republic of China, in January 2014. Her theme was bullying in the 21st century.

• Professors Marcia Jones and Catherine Mbewe published an article, “Hurricane Sandy: Competencies Needed to Contend with Natural Disasters,” in the July/August 2013 issue of MEDURG Nursing, the official journal of the Academy of Medical-Surgical Nurses.

• Professors Ellen Hoist and Deborah C. Morris received a grant of $8,304 to support an initiative to prepare nursing students to meet the academic requirements for entry into BCC-Lehman A.A.S./B.S.N. dual degree program in nursing.

• Professor Regina Panettieri published an article, “VoiceThread Learning — Beyond the Classroom Walls,” in Radiologic Technology, the journal of the American Society of Radiologic Technologists, in the July/August 2013 issue.

• Professors Catherine Mbewe and Eugene Adams received a CUNY Diversity Projects Development Grant for 2013-2014 in the amount of $3,650.

• Assistant professor Erica Williams-Woodley presented an adjunct clinical faculty orientation online, at Montefiore Hospital Research Day, in September 2013.

• Professor Geraldine Burghart published an article, “Consideration for Fetal MRI,” in Radiologic Technology, the journal of the American Society of Radiologic Technologists, in November/December 2013.

• Professor Marcia Jones is contributing textbook author for five chapters in Maternal and Child Health Nursing, seventh edition, published by Lippincott Williams & Wilkins in 2014.

• Professor Virginia Mishkin authored “Steps to a Successful Site Visit,” published in November/December 2013, and “Internet Educational Material Available to Radiologic Technology Students,” in January/February 2013, both in the journal of the American Society of Radiologic Technologists.

Social Sciences

• Assistant professor Peter Kolozi, Crystal Rodriguez and Assistant professor Gerard Weber received a CUNY/NEH two-year grant, “Bridging Historias.”

Our beautiful but aging campus, now in its 120th year, faces critical infrastructure issues.

With help from the mayor of New York City, Bronx Borough President Ruben Diaz, Jr., the Bronx delegations of the New York City Council and the New York State Legislature, the following project renovations have been funded with public support and will enhance our cooling, heating and electrical systems.

All CUNY community college capital funding requests require a 50/50 New York City — New York State match. Bronx Community College is grateful for this support.

### FY 2011 Swimming Pool Renovation
This project is for restoration of the BCC swimming pool to functioning condition; to replace aging water pipes and antiquated water treatment, filtration and heating systems; to upgrade lighting and improve accessibility by adding a ramp and accessible shower and bathrooms.

**Total project cost:** $2 million

Funding made possible with generous support from NYC Mayor Bloomberg, Bronx Borough President Ruben Diaz, Jr. and the Bronx delegation of the NY State Legislature.

**Expected completion date:** 2016

### FY 2011 Campus-wide Roofing
Roofs will be replaced on five campus buildings: MacCracken Hall, Gould Memorial Library, Havemeyer Lab, Meister Hall and Roscoe Brown Student Center.

**Total project cost:** $5.75 million

Funding made possible through the generous support of NYC Mayor Bloomberg, the Bronx delegation of the NYC Council and the Bronx delegation of the NY State Legislature.

**Expected completion date:** 2016

### FY 2012 Campus-wide Utility Upgrades (Phase III)
This upgrade will provide installation of new distribution water pipes for medium temperature hot water, chilled water, electrical and telecommunication data conduits.

**Total project cost:** $13 million

Funding was made possible through the generous support of NYC Mayor Bloomberg, the Bronx delegation of the NYC Council and the Bronx delegation of the NY State Legislature.

**Expected completion date:** Spring 2015

### FY 2013 Ohio Field and Track Restoration Phase I
This project will replace the existing track surface with a new polyurethane base surface and equip the field with modern materials that will minimize sports injuries.

**Total project cost of phase I:** $250,000

Funding was made possible through the generous support of Bronx Borough President Ruben Diaz, Jr., the Bronx delegation of the NYC Council and the Bronx delegation of the NY State Legislature.

**Expected completion date:** 2016

### FY 2013 ADA Entrance Ramps
This project will build accessibility ramps to two campus buildings: Nichols Hall and Gould Memorial Library, where continuing and professional studies programs are held.

**Total project cost:** $600,000

Funding was made possible through the generous support of Bronx Borough President Ruben Diaz, Jr., the Bronx delegation of the NYC Council and the Bronx delegation of the NY State Legislature.

**Expected completion date:** 2015
## Financials

### Expenditures by Major Purpose

#### Fiscal Year 2011-2012

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#### Fiscal Year 2012-2013

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<th>Amount</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Instruction and Department Research</td>
<td>$38,026,584</td>
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<tr>
<td>Academic Support Services</td>
<td>3,728,604</td>
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<tr>
<td>Student Services</td>
<td>7,887,781</td>
<td>11%</td>
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<tr>
<td>Maintenance and Operations</td>
<td>8,393,374</td>
<td>12%</td>
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<tr>
<td>General Administration</td>
<td>6,713,797</td>
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<tr>
<td>General Institutional Services</td>
<td>6,889,084</td>
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<tr>
<td>College Discovery</td>
<td>560,704</td>
<td>1%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$72,199,927</strong></td>
<td><strong>100%</strong></td>
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</table>

### Components of Endowment and Other Scholarship Support

#### Fiscal 2011-2012

<table>
<thead>
<tr>
<th>Component</th>
<th>Amount</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>CUNY Investment Pool Endowment</td>
<td>$325,492</td>
<td>47%</td>
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<tr>
<td>CUNY Investment Pool Current Restricted</td>
<td>178,157</td>
<td>25%</td>
</tr>
<tr>
<td>BCC Foundation Scholarships</td>
<td>193,155</td>
<td>28%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$696,804</strong></td>
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#### Fiscal 2012-2013

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<th>Component</th>
<th>Amount</th>
<th>Percentage</th>
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<tr>
<td>CUNY Investment Pool Endowment</td>
<td>$330,591</td>
<td>48%</td>
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<tr>
<td>CUNY Investment Pool Current Restricted</td>
<td>162,614</td>
<td>24%</td>
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<tr>
<td>BCC Foundation Scholarships</td>
<td>191,929</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$685,134</strong></td>
<td><strong>100%</strong></td>
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</table>
Established in 1985, the Bronx Community College (BCC) Foundation was created to build an endowment fund for the purpose of enabling the College to maintain a level of excellence beyond that provided by tax dollars.

**Mission:**
The Bronx Community College Foundation ensures that our students have the resources they need to successfully achieve their academic goals and that faculty and staff have access to enhanced opportunities and services that can help them develop professionally and better carry out the College's mission.

---

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  Vice President
  Community Relations and Corporate Outreach Programs
  Panasonic Corporation of North America

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  Olga Luz Tirado
  Executive Director
  Bronx Tourism Council

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  Eddy Bayardelle, Ph.D.
  Vice President for Strategic Initiatives
  Bronx Community College

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  Mary Coleman
  Senior Vice President for Administration and Finance
  Bronx Community College

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  Karla Renee Williams, Esq.
  Executive Counsel to the President and Labor Designee
  Bronx Community College

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  Bronx Community College

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  Retired
  The Coca-Cola Company

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  Marin Nanca Architects

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  Cablevision

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  President and CEO
  New York Staffing Services, Inc.

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  Rite Check Financial Services

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  Sr. Strategy Director
  Global Innovations
  Executive Advisor
  Adelante Hispanic ERG
  PepsiCo, Inc.

- **M. Steven Williams**
  President
  Danforth Development Partners

- **Michael G. Williams**
  President
  BCC Alumni Association
  Minority Veterans Program Coordinator
  Bronx Veterans Affairs Medical Center

---

To learn more about how your gift can increase the well-being of our college community, visit [www.bcc.cuny.edu](http://www.bcc.cuny.edu)
Our Donors

Bronx Community College is the recipient of numerous acts of generosity throughout the year. Contributions of every size, given by individuals and organizations, assist in providing needed scholarships, program funding and a broad range of student resources that ensure access to education for those who need it the most. We are thankful for every gift we receive and are reliant on new and renewed support to help achieve our goals.

The following represent gifts from those donors who provided a leadership level gift ($1,000 or more) in cumulative contributions between July 1, 2011 and June 12, 2014.

$1 million and beyond
1199 SEIU League Training
Robin Hood Foundation

$500,000–$999,999
Bronx RHIO
Verizon

$10,000–$49,999
The Afterschool Corporation
The Annie E. Casey Foundation
Barnes & Noble College Booksellers
Bronx-Lebanon Hospital Center
Frederick L. De Naples
Greater New York Hospital Association
Healthfirst
James Mora
The New York Yankees
Panasonic Corporation of North America
Vikki L. Pryor
The City University of New York
William T. Schwendler
TDX Construction Corporation

$2,500–$9,999
ARK Systems Electric Corporation
Eddy Bayardelle
Carole M. Berotte Joseph
Diana M. Bontá
Borough of Manhattan Community College
The Bronx Chamber of Commerce
The Bronx Overall Economic Development Corporation
Bronx Pro Real Estate Management
Center for Sustainable Energy
Centerlight Health System
Wesley A. Christopher
Mary E. Coleman
HAKS
Healthcare Education Project - 1199
Hostos Community College
Hutchinson Metro Center
International Cinematographers Guild Local 600
Lori Johansmeyer
Lehman College
Maimonides Medical Center
Marcom, Inc./General Motors
Mavis & Ephraim Golden Krust Foundation Inc./Lowell Hawthorne
Mercy College
Montefiore Medical Center
Deborah C. Morris
New York City Department of Transportation
North Shore LIJ Health Systems
NYSERDA
Queensborough Community College

Borough of Manhattan Community College
The Bronx Chamber of Commerce
The Bronx Overall Economic Development Corporation

$50,000–$99,999
Burberry
Columbia University
Lincoln Fund
OnForce Solar, Inc.
Robert A.M. Stern Architects LLP
M. Monica Sweeney
TD Bank
University Healthy Choice, Inc.
Howard M. Wach
Karla Renee Williams

$1,000–$2,499
A.K.S. International Inc.
AFI Glass & Architectural Mental Inc.
Anonymous
Archstone Foundation
B&H Photo
Augusta Barone
George Blank
Johnnie Booker
Bronx CUNY Scholarship Fund
BronxWorks
Capitol Moving and Storage Company Inc
Charles R. Drew University of Medicine and Science
Citibank
The Coca-Cola Company
CUNY Athletics
The Doe Fund
Charles Feit
Sarah L. Garrett
Genesys Engineering P.C.
Marcos Gonzalez
H.R.A.D Construction Corp.
David Hadaller
Danielle and Morille Jean-Marie
Claudine Joseph
Joseph R. Loring & Associates, Inc.
Kingsborough Community College
Konica Minolta Business Solutions
Ululy Martinez
David McElrath
Metro Optics
MHHC Foundation Inc.
Jennifer Misick
Monpat Construction, Inc
Margaret Murray
New York City College of Technology
North Shore LIJ Forest Hills Hospital
Pearson Education
Howard Pettus
Pitney Bowes
Platt Byard Dovell White Architects LLP
Deborah Ragone
Tiffany Raspberry
Nancy Ritze
Michael S. Robinson
Mary T. Rogan
Claudia Schrader
Shimadzu Scientific Instruments
Society of Fleet Supervisors, Inc
United Healthcare Services, Inc.
Carmen S. Vasquez
Visiting Nurse Service of New York
Michael G. Williams
Joan E. Wilson
In-kind Donors

In-kind gifts provide significant support to the institution. The generosity of the following organizations and individuals allowed Bronx Community College to save millions of dollars that could then be directed to support critical programs and services.

Listing based on fair market value of in-kind contributions made between July 30, 2011 and June 12, 2014

<table>
<thead>
<tr>
<th>$1 Million and beyond</th>
<th>$1,000–$4,999</th>
<th>$500–$999</th>
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</thead>
<tbody>
<tr>
<td>Burberry</td>
<td>Apple Inc.</td>
<td>Barbizon Lighting &amp; Electric Company</td>
</tr>
<tr>
<td></td>
<td>Arlington Promotional Products</td>
<td>BJ Wholesale</td>
</tr>
<tr>
<td></td>
<td>Barnes &amp; Noble Inc.</td>
<td>Bronxnet Community Television</td>
</tr>
<tr>
<td></td>
<td>Carole M. Berotte Joseph</td>
<td>Colgate Palmolive</td>
</tr>
<tr>
<td></td>
<td>Camera Service Center</td>
<td>Dr. Jays</td>
</tr>
<tr>
<td></td>
<td>Eastman Kodak Company</td>
<td>Golden Krust Caribbean Bakery Inc.</td>
</tr>
<tr>
<td></td>
<td>Institute of Polymer Research</td>
<td>Goya Foods Inc.</td>
</tr>
<tr>
<td></td>
<td>Just Bagels</td>
<td>Daniel Hauben</td>
</tr>
<tr>
<td></td>
<td>Kars 4 Kids</td>
<td>HBO</td>
</tr>
<tr>
<td></td>
<td>Kenmar Shirts</td>
<td>Healthfirst</td>
</tr>
<tr>
<td></td>
<td>Mercy College</td>
<td>IFC Television</td>
</tr>
<tr>
<td></td>
<td>RHINO Home Video</td>
<td>Modell’s Sporting Goods</td>
</tr>
<tr>
<td></td>
<td>M. Monica Sweeney</td>
<td>Society of Petroleum Engineers</td>
</tr>
<tr>
<td></td>
<td>Jonathan Tisch</td>
<td>NY Section</td>
</tr>
<tr>
<td></td>
<td>WorkPlace Network</td>
<td>Tiffen Company</td>
</tr>
<tr>
<td></td>
<td>Write Brothers Inc.</td>
<td>United Healthcare</td>
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</table>

<table>
<thead>
<tr>
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<tr>
<td>Brand Connections</td>
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<td>Henkels &amp; McCoy, Inc.</td>
<td>Fordham University</td>
<td>BJ Wholesale</td>
</tr>
<tr>
<td></td>
<td>IBM</td>
<td>Bronxnet Community Television</td>
</tr>
<tr>
<td></td>
<td>New York Botanical Garden</td>
<td>Colgate Palmolive</td>
</tr>
<tr>
<td></td>
<td>New York Yankees</td>
<td>Dr. Jays</td>
</tr>
<tr>
<td></td>
<td>Arthur Avenue Caterers</td>
<td>Golden Krust Caribbean Bakery Inc.</td>
</tr>
<tr>
<td></td>
<td>Avid Technology, Inc.</td>
<td>Goya Foods Inc.</td>
</tr>
<tr>
<td></td>
<td>Bronx Zoo</td>
<td>Daniel Hauben</td>
</tr>
<tr>
<td></td>
<td>Annalee D. Civitano</td>
<td>HBO</td>
</tr>
<tr>
<td></td>
<td>Clearview Cinemas</td>
<td>Healthfirst</td>
</tr>
<tr>
<td></td>
<td>Panasonic Corporation of North America</td>
<td>IFC Television</td>
</tr>
<tr>
<td></td>
<td>Major Thomas</td>
<td>Modell’s Sporting Goods</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>$10,000–$49,999</th>
<th>$5,000–$9,999</th>
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<tbody>
<tr>
<td>Chrysler Corporation</td>
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<tr>
<td>Fordham University</td>
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<td>IBM</td>
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<td>Golden Krust Caribbean Bakery Inc.</td>
</tr>
<tr>
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<td>Major Thomas</td>
<td>Goya Foods Inc.</td>
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<table>
<thead>
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<td>Major Thomas</td>
<td>Goya Foods Inc.</td>
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</table>

<table>
<thead>
<tr>
<th>$500–$999</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barbizon Lighting &amp; Electric Company</td>
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<tr>
<td>BJ Wholesale</td>
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<td>Bronxnet Community Television</td>
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<td>Modell’s Sporting Goods</td>
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<td>Society of Petroleum Engineers</td>
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<td>NY Section</td>
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<td>Tiffen Company</td>
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<td>United Healthcare</td>
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<tr>
<td>Walgreen Co.</td>
</tr>
<tr>
<td>Walt Disney World Co.</td>
</tr>
<tr>
<td>White Rose Food</td>
</tr>
</tbody>
</table>
Future Now graduate, Roy Núñez, is indebted to his BCC mentor, biology professor Charles Maliti. Núñez enrolled in Hunter College in 2013 and was eventually chosen for the school’s highly selective MARC program, which assists in the development of undergraduates who aspire to attain a Ph.D. in the sciences.
## Grants 2012–2014

Grants from local, state and federal entities provide Bronx Community College with the resources needed to conduct research, implement and maintain innovative programs and develop cutting edge academic projects.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>The State University of New York</td>
<td>$11,498,468</td>
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<tr>
<td>New York State Education Department</td>
<td>$7,370,619</td>
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<td>New York City Human Resources Administration</td>
<td>$4,430,541</td>
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<tr>
<td>United States Department of Education</td>
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<tr>
<td>New York State Department of Labor</td>
<td>$2,107,187</td>
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<td>The City University of New York</td>
<td>$1,309,604</td>
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<td>New York City Office of the Mayor</td>
<td>$748,079</td>
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<td>National Science Foundation</td>
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<td>New York City Administration for Children's Services</td>
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<td>New York City Department of Youth and Community Development</td>
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<td>New York State Department of State</td>
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<tr>
<td>New York State Office of Children and Family Services</td>
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<tr>
<td>New York City Center for Economic Opportunity</td>
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<td>New York City Council</td>
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<td>City of New York Department of Education</td>
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<tr>
<td>PSC-CUNY Program</td>
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<td>New York City Department of Environmental Protection</td>
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<tr>
<td>New York City Department of Small Business Services</td>
<td>$51,561</td>
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<tr>
<td>New York State Department of Transportation</td>
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<td>New York State Office of Temporary and Disability Assistance</td>
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<tr>
<td>New York City Department of Citywide Administrative Services</td>
<td>$8,330</td>
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<tr>
<td>New York State Higher Education Services Corporation</td>
<td>$3,022</td>
</tr>
</tbody>
</table>
Bronx Community College at a Glance

Fall 2013 Student Profile

- 11,383 students enrolled in academic programs: 58% full time, 42% part time
- 11,749 students enrolled in workforce development and adult/professional studies
- 70% U.S. citizens, 21% permanent residents, 7% other
- 71% of students reside in the Bronx, 16% Manhattan, 13% other
- 61% Latino/Hispanic, 33% Black/Non-Hispanic, 3% Asian/Pacific Islanders, representing more than 100 countries
- 57% women, 43% men
- Student median age: 23
- 90% receive financial aid
- 90% are the first in their family to attend college
- 51% are employed full or part time
- Top five native languages other than English spoken by BCC students: Spanish, French, Twi-Fante, Akan and Bengali