THE VALUE OF A LIBERAL ARTS DEGREE

Edwin Roman, Academic and Transfer Resources Coordinator

Students are right to wonder whether their degree program will indeed lead to a career. With some programs, the relationship between degree and profession is apparent (e.g., A.A.S. in Nursing or the A.A.S. in Paralegal Studies). However, with the liberal arts degrees, the relationship is not as clear. A liberal arts program does not prepare you for one specific occupation; it gives you the requisite skills for numerous career choices. These skills include the ability to analyze, problem solve and communicate effectively. If your goal is a specific technical career, then one of BCC’s A.A.S. degree programs may be the right choice for you. For the majority of other careers, ranging from artist to zoologist, a liberal arts degree will provide the educational foundation for an unlimited number of possibilities.

BCC’s A.A. and A.S. degrees in Liberal Arts are transfer degrees, preparing students for transfer to a 4-year institution to pursue their bachelor’s degree. With a liberal arts degree program, you take general courses across a wide-range of disciplines, in part, via the Pathways requirements that include: mathematics, sciences, humanities (English, history and modern languages), social sciences (anthropology, economics, psychology, sociology) and the arts (art history, film, music, and theatre). This varied coursework greatly broadens your perspective and gives you a better understanding of yourself as well as an appreciation of different ideas, peoples and cultures.

Do employers value a liberal arts degree? The answer is a decisive, “Yes!” Companies are aware that they need to train new employees and a liberal arts degree gives employers the assurance that you are educable and have the range of skills which you can apply regardless of the industry. Furthermore, the world is rapidly changing and the best way to prepare for careers that may not even exist yet is develop a flexible mind and foster a range of transferable skills.

Complementing your liberal arts education will give you an advantage and I recommend fostering computer skills: most notably, learning how to use word and data processing software. Another recommendation is to visit Career Development (located on the first floor of Snow Hall); their advisors can help you with career exploration and research. And finally, be sure to visit Transfer Services to make sure that your program is appropriate for your career objectives.
**ARTICULATION AGREEMENTS, MOUS & JOINT DEGREE PROGRAMS**

An **articulation agreement** is an agreement between two schools that helps course credit at one school to be accepted or transferred and applied toward a degree at another school. A **joint degree program** agreement stipulates that following successful completion of the associate degree program and graduation from Bronx Community College, students will be automatically accepted into the specified baccalaureate program of the named senior college. A **memorandum of understanding (MOU)** is an agreement between institutions that expresses an agreed course of action and conditions under which the receiving institution will accept students for matriculation.

**BCC Associate in Arts in Liberal Arts to CUNY School of Professional Studies Bachelor of Arts in Liberal Studies (Articulation by Corresponding Program)**

**ABOUT THE PROGRAM**

Liberal Studies consists of courses that include English and other literatures and languages, history and philosophy, art and music, social and natural sciences, and all subjects that study the human experience.

The BA in Liberal Studies online degree program provides students with the leadership skills, professionalism, and competencies that employers want most. These include advanced skills in research, writing, and oral communication, in quantitative and analytical thinking, and in project management and computer applications. Liberal Studies develops ethical awareness in the world of work, teaches techniques of effective collaboration, and provides practical experience gained through internships and individual research projects.

The BA in Liberal Studies produces informed, open-minded students by broadening pathways to understanding diversity and to appreciating the perspectives of local and global communities. The program encourages students to address the world's most pressing issues collaboratively and equitably. It also prepares versatile, innovative, and adaptable students to meet the current and upcoming challenges of our society.

**CAREER PROSPECTS**

Increasingly, employment and educational program analysts are emphasizing the advantages of Liberal Studies as preparation for successful careers. Current research focuses on the value of general communication skills, critical thinking, and flexibility, which are often known as "soft skills." These skills have become an advantage in searching for employment and gaining success in the workplace.

Because of the program's focus on in-demand competencies, graduates of the BA in Liberal Studies online degree program are prepared for a variety of positions including account manager, business development representative, communications agent, clinical recruiter, corporate trainer, event coordinator, marketing and sales representative, operations manager, project coordinator, and telecommunications representative.

**ADVISING SPECIFICS**

Graduates of the A.A. in Liberal Arts degree from Bronx Community College (BCC) will qualify for admission into the CUNY School of Professional Studies (CUNY SPS) Bachelor of Arts degree in Liberal Studies if they have maintained a minimum overall GPA of 2.5 and are in good academic standing at BCC. In addition, applicants must have a grade of C or better in freshman composition, its equivalent, or a higher-level English course. Applicants will follow the standard admissions process, which includes completing a transfer application.

BCC graduates will be awarded 60 transfer credits towards the bachelor’s. Upon matriculations into the B.A. program in Liberal Studies, students will be required to fulfill electives and major requirements specified in the articulation agreement.

**CUNY SCHOOL OF PROFESSIONAL STUDIES ON CAMPUS INFORMATION SESSION: BACHELOR’S DEGREE PROGRAMS**

June 5, 2018 | 6:30 to 8:00pm
119 W. 31st Street, 4th Floor, NYC
Register on-line at https://sps.cuny.edu/about/events

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**TRANSFER PLANNING: WHAT TO DO AND WHEN TO DO IT**

The primary reason for early and continuous transfer planning is to ensure that the desired degree program and curriculum are consistent with future career or educational plans. Waiting until the last semester may limit options or result in the loss of credits. Articulation agreements and other partnerships are excellent tools for transfer planning because they provide a course of action for students, including an outline of the most appropriate courses to schedule.

**0-12 Credits**
- Read the College Catalog
- Become familiar with DegreeWorks, CUNYfirst, the CUNY Portal, Starfish and OSSES
- Explore career and educational pathways

**13-24 Credits**
- Select your degree program
- Read articulation agreements and discuss options with your academic advisor
- Explore Pathways course options with your academic advisor
- Check for new articulation agreements
- Visit college web sites
- Attend the BCC Transfer Fair
- Read the CUNY transfer policy
- Check your progress on DegreeWorks
- Write your resume

**25-35 Credits**
- Explore transfer options
- Attend senior college open house events

**36-45 Credits**
- Begin scholarship search
- Check your progress on DegreeWorks
- Check for new articulation agreements
- Complete required mathematics and English courses
- Check your progress on DegreeWorks
- Update your resume
- Apply for scholarships
- Check for new articulation agreements

**Final Semester**
- Apply for graduation
- Send applications
- Apply for financial aid and scholarships