

Digital Arts Program 8-Point Assessment Report

8-Point Assessment Report

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Semester: Spring

Year: 2018

1. Course Assessed	2. Learning Outcomes Aligned to BCC's General Education Proficiencies or CUNY Pathways Outcomes	3. Assessment Vehicle: <i>Essay, Speech, Performance, Multiple-choice Questions, etc.</i>	4. Scoring Tool: <i>Rubric, Scantron, etc.</i>	5. Benchmark	6. Sample Size/ Pool Size	7. Results	8. Interpretation of Results & Action Plan <i>(Boxes expand to accommodate extended text; please use extra page if needed.)</i>
Art 91: Design Portfolio (capstone class)	PLO #1: Demonstrate an understanding of the principles of design and their application in addressing ideas, both symbolically and expressively	Capstone portfolio project	Rubric	70%	7 students/14 independent reviewers	71% of reviewers placed students w/in benchmark	Students scored well in this area. Continue current strategies for achieving mastery of PLO #1, and continue to monitor.
Art 91: Design Portfolio (capstone class)	PLO #2: Develop hands-on studio, production, and presentation skills and competency in use of traditional art tools and techniques	Capstone portfolio project	Rubric	70%	7 students/14 independent reviewers	64% of reviewers placed students w/in benchmark	The department would like to see improvement in this area. Develop strategies for mastering presentation skills earlier in the sequence of courses. Continue to monitor.
Art 91: Design Portfolio (capstone class)	PLO #3: Demonstrate an understanding of the principles of typography	Capstone portfolio project	Rubric	70%	7 students/14 independent reviewers	52% of reviewers placed students w/in benchmark	Students scored the lowest in this area. Develop strategies to address typography earlier in the sequence of courses, especially in Art 79 and Art 81. Assess these courses.
Art 91: Design Portfolio (capstone class)	PLO #6: Demonstrate an understanding of the process involved in the planning, execution, and design of visual communications	Capstone portfolio project	Rubric	70%	7 students/14 independent reviewers	72% of reviewers placed students w/in benchmark	Students had the highest scores in this area. Continue current strategies for achieving mastery of PLO #6, and continue to monitor.