

Business Administration (A.S. Degree)

Marketing Option

REMEDIAL SEQUENCE (if required)

<input type="checkbox"/> ESL 1 (8) ▶▶	<input type="checkbox"/> ESL 2 (6) ▶▶	<input type="checkbox"/> ESL 3 (6) ▶▶	<input type="checkbox"/> ENG 9 (4)
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<input type="checkbox"/> ENG 1 (4) ¹ ▶▶	<input type="checkbox"/> ENG 2 (4)
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<input type="checkbox"/> RDL 1 (4) ¹ ▶▶	<input type="checkbox"/> RDL 2 (6)
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<input type="checkbox"/> MTH 1 (4) ▶▶	<input type="checkbox"/> MTH 5 (6) ▶▶	<input type="checkbox"/> MTH 6 (6)
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<input type="checkbox"/> CHM 2 (4)

GRADUATION REQUIREMENTS

<input type="checkbox"/> GPA ≥ 2.0	<input type="checkbox"/> Writing Intensive 1	<input type="checkbox"/> Writing Intensive 2
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FRESHMAN SEMINAR

<input type="checkbox"/> FYS 11 ³
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PATHWAYS REQUIRED CORE (course list available online)

<input type="checkbox"/> <input type="checkbox"/> A	English Composition – ENG 110 ¹ /111 and ENG 112/113/114/115/116	6
<input type="checkbox"/> B ²	Mathematical and Quantitative Reasoning ² – MTH 30/31	4
<input type="checkbox"/> C ⁵	Life and Physical Sciences ⁵	4

PATHWAYS FLEXIBLE CORE⁴ (course list available online)

<input type="checkbox"/> A	World Cultures and Global Issues ⁴	3
<input type="checkbox"/> B	US Experience in its Diversity ⁴	3
<input type="checkbox"/> C	Creative Expression-	3
<input type="checkbox"/> D	Individual and Society ⁴	3
<input type="checkbox"/> E	Scientific World	3
<input type="checkbox"/> A-E	Additional Flex. Core ⁴	3

Pathways Total: 32

¹Students with prior ENG 1/RDL 1 placements (or English Proficiency Index < 50) will now take ENG 4 or RDL 4. Passing ENG 4 or RDL 4 will allow them to register for ENG 110.

²In order to comply with transfer requirement at Senior Colleges, students are required to complete MTH30 or MTH 31 to fulfill Required Core B.

³Students must take FYS 11 prior to earning 24 degree or equated credits. Students who have earned 24 or more degree or equated credits are permitted to use the one credit as a free elective. It is highly recommended that students take FYS 11 in their first or second semester. This requirement will be waived for students who have earned 24 or more degree or equated credits at BCC or another college and transfer into this program.

⁴In an effort to select courses which can be accepted as transfer credits at Senior Colleges and give students the breadth of knowledge required nationally of Business Majors, students are strongly recommended to complete His 10 or HIS 11 and/or COMM 34 to fulfill Flexible Core A; ECO 12 fulfill Flexible Core B; and COMM 11 and/or ECO 11 to fulfill Flexible Core D.

⁵Students may select either a 4-credit or a 3-credit science course. Students selecting a 3-credit course must also complete an additional 1-credit lab course to fulfill graduation requirements.

⁶Students transferring into the program with 24 or more degree or equated credits will be exempt from FYS 11 and only required to complete 60 credits to graduate.

Note:

- Students interested in transferring to Lehman College, SUNY Maritime, SUNY Potsdam, and Baruch College should visit the articulation agreement section of the Transfer Planning web site for recommended courses at http://www.bcc.cuny.edu/Transfer_Counseling/articulation.html.

RECOMMENDED 2-YEAR ACADEMIC PLAN

SEMESTER I Freshman

Credits

<input type="checkbox"/> ENG 110 ¹ OR ENG 111	Fundamentals of Composition and Rhetoric ¹ OR Composition and Rhetoric I (Required Core A)	3
<input type="checkbox"/> MTH 30 ² OR MTH 31 ²	Pre-Calculus Mathematics OR Analytic Geometry & Calculus I (Required Core B) ²	4
<input type="checkbox"/> MKT 11	Principles of Marketing	3
<input type="checkbox"/> DAT 10	Computer Fundamentals and Applications	3
<input type="checkbox"/> FYS 11 ³	First Year Seminar ³	0-1
Subtotal:		13-14

SEMESTER II Freshman

<input type="checkbox"/> ACC 111	Principles of Accounting I	4
<input type="checkbox"/> MKT 18 OR MKT 47	Consumer Behavior OR E-Marketing	3
<input type="checkbox"/> ENG 112 OR ENG 113 OR ENG 114 OR ENG 115 OR ENG 116	Composition and Rhetoric II OR Writing About Literature OR Written Composition and Prose Fiction OR Written Composition and Drama OR Written Composition and Poetry (Required Core A)	3
<input type="checkbox"/> FLEX CORE A-E ⁴	Select ONE course from any Flexible Core A-E ⁴	3
<input type="checkbox"/> FLEX CORE A-E ⁴	Select ONE course from a different Flexible Core Area ⁴	3
Subtotal:		16

SEMESTER III Sophomore

<input type="checkbox"/> BUS 51	Principles of Management	3
<input type="checkbox"/> BUS 41	Business Statistics	3
<input type="checkbox"/> MKT 43	Principles of Advertising	3
<input type="checkbox"/> FLEX CORE A-E ⁴	Select ONE course from a different Flexible Core Area ⁴	3
<input type="checkbox"/> FLEX CORE A-E ⁴	Select ONE course from a different Flexible Core Area ⁴	3
Subtotal:		15

SEMESTER IV Sophomore

<input type="checkbox"/> LAW 41	Business Law	3
<input type="checkbox"/> MKT 48	Marketing Management	3
<input type="checkbox"/> Life and Physical Science ⁵	AST 111, BIO 11, CHM 111, CHM 17, ENV 11 ESE 11, ESE 12, ESE 13, PHY 110 or PHY 11(Required Core C) ⁵	4
<input type="checkbox"/> LAB ⁵	Lab Science Course ⁵	0-1
<input type="checkbox"/> FLEX CORE A-E ⁴	Select ONE course from a different Flexible Core Area ⁴	3
<input type="checkbox"/> Additional FLEX. CORE A-E ⁴	Select ONE course from any Flexible Core A-E ⁴	3
Subtotal:		16

TOTAL: 60-61⁶