



THE CITY UNIVERSITY OF NEW YORK

ARTICULATION AGREEMENT

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: **Bronx Community College of the City University of New York**

Department: Business and Information Systems

Program: Business Administration

Degree: Associate in Science Degree

Receiving College: **CUNY School of Professional Studies**

Program: Business

Degree: Bachelor of Science

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

Applicants must possess a minimum GPA of 2.5 on a 4.0 scale.

Note: A minimum grade of C is required in all courses in the Business major, both required courses and business electives, and all Business minors, as well as all prerequisite courses. Where there are prerequisites, a student may not progress to the next course in the sequence without having a C in the prerequisite course(s).

Students must go to the CUNY.edu and complete a transfer application. Application Priority Deadlines are as follows:

Spring Admissions: September 15

Fall Admissions: February 1

A personal essay of at least 250 words is part of the application process.

Associate in Science Degree from Bronx Community College.

Bronx Community College graduates with the Associate Degree in Business Administration will receive 60 credits toward the Bachelor of Science in Business at CUNY School of Professional Studies. In addition, they will be deemed to have met all lower level, Pathways general education requirements at CUNY School of Professional Studies.

Total transfer credits granted toward the baccalaureate degree: 60

Total additional credits required at the senior college to complete baccalaureate degree: 60

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

| CUNY Pathways General Education Requirements | | Credits |
|--|--|--------------|
| Required Common Core | | |
| A. English Composition (2 courses) B. Mathematical and Quantitative Reasoning C. Life and Physical Sciences (1 course) | | 12-13 |
| Flexible Common Core | | |
| A. World Cultures and Global Issues (1 course) B. U.S. Experience in Its Diversity (1 course) <i>Students are advised to complete ECO 12 Macroeconomics</i> C. Creative Expression (1 course) D. Individual and Society (1 course) <i>Students are advised to complete ECO 11 Microeconomics</i> E. Scientific World (1 course) <ul style="list-style-type: none"> ▪ Restricted Elective: Select one course from Areas A-E. | | 18 |
| Subtotal | | 30-31 |

| Sending College | | Receiving College Equivalent | | Credit Granted |
|--|--------|---|--------|-----------------|
| Major Requirements | | | | |
| [Bronx Community College] Course & Title | Credit | [CUNY SPS] Course & Title | Credit | |
| ACC 111 Principles of Accounting I | 4 | BUS 305 Accounting Fundamentals | 3 | 3+1 Elective |
| BUS 41 Business Statistics | 3 | BUS 310 Foundations of Business Statistics | 3 | 3 |
| BUS 51 Principles of Management | 3 | BUS 320 Principles of Management | 3 | 3 |
| DAT 10 Computer Fundamentals and Applications Or DAT 30 Introduction to Computer Applications and Programming | 3 | CIS 101 Computer Fundamentals and Applications | 3 | 3 |
| LAW 41 Business Law | 3 | BUS 330 Business Law I | 3 | 3 |
| FYS 11 First Year Seminar | 0-1 | <i>Elective Credit</i> | 0-1 | 0-1 |
| Lab Science | 0-1 | <i>Elective Credit</i> | 0-1 | 0-1 |
| Subtotal | | | | 16-17 |

| Accounting Option | | | | |
|--|--------|---|--------|----------------|
| [Bronx Community College] Course & Title | Credit | [CUNY SPS] Course & Title | Credit | Credit Granted |
| ACC 112 Principles of Accounting II | 4 | <i>Elective Credit</i> | 4 | 4 |
| ACC 113 Principles of Intermediate Accounting | 4 | <i>Elective Credit</i> | 4 | 4 |
| ACC 115 Accounting Information Systems | 3 | <i>Elective Credit</i> | 3 | 3 |
| KEY 10 Keyboarding for Computers | 1 | <i>Elective Credit</i> | 1 | 1 |
| Subtotal | | | | 12 |

| Computer Programming Option | | | | |
|--|--------|---|--------|----------------|
| [Bronx Community College] Course & Title | Credit | [CUNY SPS] Course & Title | Credit | Credit Granted |
| BIS 13 Website Development | 3 | <i>Elective Credit</i> | 3 | 3 |
| DAT 47 JAVA Programming | 3 | <i>Elective Credit</i> | 3 | 3 |
| DAT 49 Linux Operating System | 3 | <i>Elective Credit</i> | 3 | 3 |
| DAT 51 Web Programming with Python | 3 | IS 210 Software Application Programming 1 | 3 | 3 |
| Subtotal | | | | 12 |

| Management Option | | | | |
|--|---------------|--|-----------------|---------------------------|
| [Bronx Community College] Course & Title | Credit | [CUNY SPS] Course & Title | Credit | Credit Granted |
| MKT 11 Principles of Marketing | 3 | BUS 315 Principles of Marketing | 3 | 3 |
| FIN 31 Principles of Finance | 3 | <i>Elective Credit</i> | 3 | 3 |
| Choose two of the following three courses: BUS 52 Organizational Behavior BUS 53 International Management BUS 54 Entrepreneurship | 6 | ORGD 341 Organizational Behavior and Change BUS 338 International Trade BUS 340 Small Business Management and Entrepreneurship | 6 | 6 |
| | | | Subtotal | 12 |

| Marketing Option | | | | |
|--|---------------|---|-----------------|---------------------------|
| [Bronx Community College] Course & Title | Credit | [CUNY SPS] Course & Title | Credit | Credit Granted |
| MKT 11 Principles of Marketing | 3 | BUS 315 Principles of Marketing | 3 | 3 |
| MKT 18 Consumer Behavior OR MKT 47 E-Marketing | 3 | <i>Elective Credit</i> | 3 | 3 |
| MKT 43 Principles of Advertising | 3 | <i>Elective Credit</i> | 3 | 3 |
| MKT 48 Marketing Management | 3 | <i>Elective Credit</i> | 3 | 3 |
| | | | Subtotal | 12 |

| | | | | |
|--|--|--|--------------|-----------|
| | | | TOTAL | 60 |
|--|--|--|--------------|-----------|

D. UPPER DIVISION COURSES

| BACHELOR OF SCIENCE IN BUSINESS | |
|---|----------------|
| Mission Develop business managers and leaders with requisite business knowledge and skills to ensure the strategic sustainment and growth of national and global organizations and enterprises. | |
| The Program The online BS in Business offers a core business curriculum infused with the application of ethics and corporate social responsibility principles in a technologically savvy environment. Graduates of this program acquire the skills necessary to solve interesting and challenging issues involving the creation and exchange of goods and services, the management and development of personnel, and the efficient and socially responsible use of resources. Our goal is to produce highly versatile, receptive and knowledgeable graduates who have mastered the fundamentals of business and have a steady command of the world's dynamic economy. | |
| PATHWAYS COLLEGE OPTION | Credits |
| Select two courses from the following courses COM 110 Digital Literacy COM 210 Writing at Work ENG 350 Advanced Composition PHIL 110 Critical Thinking PLA 300 Portfolio Development for Prior Learning Assessment QUAN 201 Quantitative Reasoning and Society | 6 |
| Subtotal | 6 |
| REQUIRED COURSES | Credits |
| BUS 210 Business Math | 3 |
| BUS 315 Principles of Marketing <i>(Students who complete MKT 11 at BCC will not have to take this course at SPS)</i> | 3 |
| BUS 325 Principles of Management Information Systems | 3 |
| BUS 333 Corporate Finance | 3 |
| BUS 335 Operations Management | 3 |
| BUS 410 Research Methods for Business Decision-Making | 3 |
| Subtotal | 15-18 |
| ELECTIVE COURSES: 18 credits are required, six of which will be satisfied with transfer credits from the Accounting, Computer Programming, Management, or Marketing Business degree options at BCC, regardless of whether a direct equivalency exists. | Credits |
| BUS 200 Introduction to Business BUS 301 Managerial Economics BUS 306 Managerial Accounting BUS 321 Human Resource Management BUS 331 Global Business BUS 332 Electronic Commerce BUS 334 Great Ideas in Business BUS 336 Special Topics in Business BUS 338 International Trade <i>(Students who complete BUS 53 at BCC will not have to complete this course at SPS)</i> BUS 339 Sustainability and Green Business BUS 340 Small Business Management and Entrepreneurship <i>(Students who complete BUS 54 at BCC will not have to complete this course at SPS)</i> | 12 |
| BUS 345 Strategic Electronic Marketing BUS 346 Investments BUS 348 Real Estate Finance BUS 350 Business Law II BUS 415 Essentials of Market Research BUS 440 Internship BUS 460 Virtual Enterprise ORGD 341 Organizational Behavior and Change <i>(Students who complete BUS 52 at BCC will not have to complete this course at SPS)</i> PROM 210 Project Management | |
| CAPSTONE | Credits |
| BUS 470 Strategic Management | 3 |
| Subtotal | 3 |
| Free Electives | 15-21 |
| TOTAL | 60 |