Bronx Community College PRESIDENT'S COMMUNITY REPORT – October 2022

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It is hard to imagine that we are halfway through the Fall 2022 semester already. It has been so good to see the campus active and vibrant again. I have been stopping by FYS classrooms to say hello and to check in on the students and the faculty. These visits confirmed what I have always known, our faculty do exceptional work with our students. I am looking forward to having even more of the faculty staff and students back on campus in Spring 2023.

HEAT ON CAMPUS: As you know, the campus has been struggling with getting our boilers fired up and heat operational. The process of converting the boiler system over from cooling the campus to heating it, is fairly complex and requires an "all hands-on deck approach." I know with the cooler temperatures arriving earlier this year, some areas of the college remain uncomfortable, and the last few weeks have been challenging. I am aware of the problems around the campus and the obstacles that the temperatures have caused for teaching, learning, and working. However, today I am happy to report that strides have been made in preparing our systems for operation and I would like to provide an additional update. The repair of boiler # 5 has been completed and it has passed inspection. In-house testing will continue over the weekend to certify the safety of all boilers. Our goal is to provide heat beginning Monday, October 31st.

SPRING '23 PLANNING: A reminder that student registration for the Spring 2023 semester is open. Please encourage all your students to register for spring classes. We are also working continuously to increase enrollment. Our efforts include, enhancing the college's recruitment, enrollment, and retention strategies. Thus far, the college is offering 1341 total sections for the spring semester. The chart below outlines the number of sections per modality and the overall percentages for each. Fall 2022 final numbers are also included.

Spring 2023 as of 10.18.22			
	# of		
Mode	Sections	%	
Hybrid	175	13%	
Online	356	27%	
In-person	810	60%	
Total Sections	1341	100%	

Fall 2022_Final			
Mode	# of Sections	%	
Hybrid	177	11%	
Online	544	33%	
In-Person	917	56%	
Total Sections	1638	100%	

ENROLLMENT: The Fall 2022 enrollment campaign concluded with a final enrollment headcount of 7,273 students enrolled which is 53 students shy of Fall 2021 final enrollment headcount of 7,326 and 227 students shy of our target of 7,500 students. We surpassed all of our targets except in continuing students, as expected. Our Fall 2022 preliminary Form A headcount is 7,147. The Form A excludes students who totally withdraw. Additional details and fall-fall comparison data will be provided at a later date.

The Spring 2023 enrollment campaign, which began on Monday, October 17th, is off to a great start. As of the time of this report, we have 801 students registered, averaging more than 100 students enrolled per day. Our goal is to enroll 80% of our continuing student cohort by the Thanksgiving holiday. An in-person registration event will be held on Tuesday, November 29, 2022, in Colston Lower Level.

The vaccine submission process continues to also present challenges to enrollment. As a result of non-compliance, 331 previously enrolled students could not be enrolled. Needless to say, we are diligently working to improve the submission rate of vaccine documentation for all student cohorts.

AAS REDESIGN INITIATIVE: BCC is participating in the multi-year CUNY AAS Redesign Project, which is intended to improve outcomes in AAS programs. As research has demonstrated, many CUNY AAS

programs do not prepare students for living-wage jobs upon graduation, despite the nature of the AAS as a career-preparation credential. This new redesign project will enhance and accelerate the work BCC has done over the past two years, consistent with our Academic Master Plan, to make significant changes to our AAS offerings. These changes have included the restructuring and upgrading of several AAS programs, such as the piloting of apprenticeships in the AAS Computer Information Systems program. It has also included the phasing out of some programs and the conversion of others into "transfer" AS degree programs. If you have any questions about the CUNY AAS Redesign Project, please reach out to Alex Ott, Associate Dean for Curriculum Matters and Academic Programs.

STUDENT SUCCESS: CUNY Chancellor Félix V. Matos Rodríguez visited Bronx Community College's Early Childhood Center to tour the site to announce the \$15 million expansion of child care centers at CUNY and SUNY campuses. The funding includes over \$10 million to address child care deserts across SUNY campuses and over \$4 million to provide additional child care services on CUNY campuses. During his visit the Chancellor spoke with BCC student-parents about the facility and also took the time to read to the children. The Chancellor is always a hit when he visits the Center.

The Early Childcare Center will hold its fall festival celebration on Friday, Oct. 28, on the quad. The children will display their Halloween costumes. I hope you will come out to see the children show off their costumes.

The 2nd Annual Bronx Social Justice Matters International Film Festival will be held virtually from October 21- 30, 2022. If you appreciate unique films devoted to advocating for people's rights, whether they be LGBTQI+, persons of color, urban, rural or differently abled, do not miss this event. I invite you to the see the trailer at https://www.bcc.cuny.edu/bronx-social-justice-matters-film-festival/. A complete listing of the films can be found at https://bsjm.eventive.org/passes/buy.

SPARC TRAINING: SPARC Training is CUNY's mandatory Sexual & Inter-personal Violence Prevention and Response Course for students. Please encourage students to complete the mandatory SPARC training.

EXTERNAL AFFAIRS & GOVERNMENT RELATIONS: Congressman Richie Torres visited Bronx Community College on October 13th to announce \$150,000 in Allied Health training for BCC's Workforce and Career Development Training program.

Bronx Borough President Vanessa L. Gibson, hosted the first Bronx Hispanic Heritage Reception at BCC and honored BCC's Association of Latino Faculty and Staff, for their contributions to the Bronx and Public Higher Education.

GRANTS AND PARTNERSHIPS: For a complete list of BCC's current list of Grants and Partnerships, please check <u>HERE</u>.

DEVELOPMENT AND ALUMNI RELATIONS: BCC's Giving Tuesday Campaign has been launched! Giving Tuesday was established in 2012 as a national day of giving. The date is consistent and focuses on the first Tuesday after Thanksgiving. The campaign was established as a response to the commercialization of Black Friday, Small Business Saturday, and Cyber Monday. Bronx Community College held its first BCC Giving Tuesday campaign in 2015, while CUNY began the joint effort with all CUNY schools the following year in 2016. We use the term BCC Giving Tuesday to discuss the college's campaign, and CUNY will use CUNYTuesday for all the colleges together. Both are referring to the same day.

All the funds raised go directly back to the students. This can range from scholarships, emergency assistance, transportation needs, and/or textbooks. In fact, one of Giving Tuesday's biggest funds *is Help a Bronco Graduate*, which was created to improve BCC's graduation rate by financially assisting students with 45 credits or more. This scholarship helps so many students timely earn their degree, and not wait to graduate.

A review of the data for all community colleges in CUNY from midnight on Giving Tuesdays in the past four years, BCC was ranked first in amount raised every year, and ranked either 2nd or 3rd in the number of donors. In addition, in 2019, BCC ranked 1st in all of CUNY in amount raised by midnight on Giving Tuesday.

We ask all our alumni, faculty, staff, and friends to join us again for 2022 BCC Giving Tuesday. You can make your gift online via BCC's website banner or at CUNYTuesday.org. If you wish to donate via check, you can send it to the BCC Foundation in Philosophy Hall, Room 26.

Workforce Development & Continuing Education: BCC's Workforce Development and Continuing Education Film Production training was acknowledged by Patricia Bayley, Vice President, Digital and New Media Development, during the New York State Multicultural Creativity Summit, hosted by the Motion Picture Association (MPA). BCC is the only college who received funding to provide shop craft training for individuals interested in working on film sets. BCC is working with IASTE Local 52, who will provide on-site training at their site. Students who graduate from the training will be able to find employment and apply to become a local 52 union member.

Trinity Church Wall Street Philanthropies awarded Bronx Community College: Working Toward the Future Now, a second-year grant in the amount of \$125,000. Workforce Development and Continuing Education along with Future Now will continue to work to support the students of Future Now with allied health trainings.

Indeed provided \$5,000 scholarship for Workforce Development and Career Services which included LYFT vouches for \$30 to students for job interviews or internships. *Indeed* has created a link for BCC Workforce website that includes employment opportunities and additional resources.

UPCOMING EVENTS: Executive Vice Chancellor Hector Batista will be visiting BCC on Thursday, December 1st to visit with administration, faculty, and students. Additional information will be forthcoming regarding the specific schedule of events.

As we move to the second half of our fall semester, I am optimistic about the Spring 2023 semester. I am asking everyone to focus on our students currently enrolled to guide them through the remainder of this semester to help with retention. I am also asking all to redouble their efforts and to reach out to the students who were lost this past academic year because of the pandemic challenges.