

BUSINESS ADMINISTRATION

Marketing Option A.S. Degree*

¹ Students with English Proficiency Index (EPI) of 0-49 enroll in corequisite course ENG 100. Students with EPI of 50-64 enroll in corequisite course ENG 110. Students with EPI of at least 65 (or other English proficiency qualification) enroll in ENG 111. Students with ESL need should take appropriate ESL course/s (Sequence: ESL 01 > 02 > 03 > 09) before enrolling in ENG 110.

² Students are eligible to enroll in MTH 28 if they have successfully completed an elementary algebra math intervention at a CUNY college (e.g., Math Proficiency Workshop, CUNY Start Math, Math Start, or MTH 5), or if they are CUNY Math proficient AND had the appropriate math background in high school. See the Mathematics Course Placement page in the [College Catalog](#).

Students not eligible for MTH 28 or higher courses enroll in corequisite course MTH 28.5. However, note that students with Math Proficiency Index of 39 or lower are strongly encouraged to enroll in Math Start/CUNY Start.

³ It is highly recommended that students take FYS 11 in their first or second semester prior to earning 24 credits. This requirement will be waived for students who have earned 24 or more degree or equated credits at BCC. Students transferring into the program with 24 or more degree or equated credits will also be exempt from FYS 11 and only required to complete 60 credits to graduate.

⁴ In an effort to select courses which can be accepted as transfer credits at Senior Colleges and give students the breadth of knowledge required nationally of Business Majors, students are strongly recommended to complete HIS 10 or HIS 11 and/or COMM 34 to fulfill Flexible Core A; ECO 12 fulfill Flexible Core B; and COMM 11 and/or ECO 11 to fulfill Flexible Core D. See [Common Core Pathways course listing](#).

⁵ Students may select either a 4-credit or a 3-credit science course. Students selecting a 3-credit course must also complete an additional 1-credit lab course to fulfill graduation requirements.

***Note: In order to graduate, students must meet all requirements, including, completing all required courses with appropriate grades, completing two writing intensive courses, and earning a minimum GPA of 2.0, and [applying for graduation](#).**

SEMESTER I Freshman

	Prerequisite/Corequisite	
<input type="checkbox"/> Required Core A: English Composition I - ENG 100 Integrated Reading and Writing OR ENG 110 Fundamentals of Writing and Rhetoric OR ENG 111 Writing and Rhetoric ¹	See footnote ¹	3
<input type="checkbox"/> Required Core B: MTH 28 College Algebra and Elementary Trigonometry OR MTH 28.5 College Algebra and Elementary Trigonometry Corequisite ²	See footnote ²	3
<input type="checkbox"/> Major Requirement: DAT 10 Computer Fundamentals & Applications	Corequisites: ENG 100, if required; and MTH 23.5 or 28.5, if required	3
<input type="checkbox"/> Option Requirement: MKT 11 Principles of Marketing	Corequisite: ENG 110, if required	3
<input type="checkbox"/> Major Requirement: FYS 11 First Year Seminar ³	None	0-1
Subtotal:		12-13

SEMESTER II Freshman

	Prerequisite/Corequisite	
<input type="checkbox"/> Required Core A: ENG 112 Composition and Rhetoric II OR ENG 113 Writing About Literature OR ENG 114 Written Composition and Prose Fiction OR ENG 115 Written Composition and Drama OR ENG 116 Written Composition and Poetry	ENG 100, ENG 110, or ENG 111	3
<input type="checkbox"/> Flexible Core E: MTH 30 Pre-Calculus Mathematics ²	MTH 28 or equivalent	4
<input type="checkbox"/> Major Requirement: ACC 111 Principles of Accounting I	MTH 23.5 or MTH 28.5, if required; Corequisite: ENG 110, if required	4
<input type="checkbox"/> Option Requirement: MKT 18 Consumer Behavior	MKT 11	3
<input type="checkbox"/> Flexible Core A-D: Select ONE course from any Flexible Core Area ⁴	See catalog ⁴	3
Subtotal:		17

SEMESTER III Sophomore

	Prerequisite/Corequisite	
<input type="checkbox"/> Major Requirement: BUS 41 Business Statistics	CUNY Math Proficiency or MTH 28.5, if required; Corequisite: ENG 110, if required	3
<input type="checkbox"/> Major Requirement: BUS 51 Principles of Management	Corequisite: ENG 110, if required; and MTH 23.5 or MTH 28.5, if required	3
<input type="checkbox"/> Option Requirement: MKT 43 Principles of Advertising	MKT 11	3
<input type="checkbox"/> Flexible Core A-D: Select ONE course from a different Flexible Core Area ⁴	See catalog ⁴	3
<input type="checkbox"/> Flexible Core A-D: Select ONE course from a different Flexible Core Area ⁴	See catalog ⁴	3
Subtotal:		15

SEMESTER IV Sophomore

	Prerequisite/Corequisite	
<input type="checkbox"/> Required Core C: Select ONE course from Life and Physical Science ⁴	See catalog ⁴	3-4
<input type="checkbox"/> Major Requirement: LAW 41 Business Law	Corequisite: ENG 110, if required	3
<input type="checkbox"/> Option Requirement: BUS 21 Small Business Management OR MKT 48 Marketing Management	BUS 51 or BUS 110 Corequisites: ENG 110, if required	3
<input type="checkbox"/> Flexible Core A-D: Select ONE course from a different Flexible Core Area ⁴	See catalog ⁴	3
<input type="checkbox"/> Flexible Core E: Select ONE additional course from Flexible Core E ⁵	See catalog ⁵	3
Subtotal:		16

TOTAL: 60-61