### LIBERAL ARTS AND SCIENCES

Associate in Arts Degree | Transfer Degree | Department of Communication Arts and Sciences

### **Program Description**

## **Liberal Arts and Sciences: Media Studies Option**

The Liberal Arts and Sciences curriculum offers a well-rounded education that prepares students for a wide range of career options. Students take courses in a diverse set of disciplines that provides a foundation for later specialization. The Media Studies option allows students interested in communication, mass media, and film and video studies or production to transfer to a senior college. Students who graduate with an AA Liberal Arts and Sciences: Media Studies option can pursue a variety of careers including television and/or film producer or director, screenwriter, corporate communications specialist, media analyst, and others.

The AA Liberal Arts and Sciences: Media Studies Option is available for students in the traditional, in-person format as well as partially or fully online.

# **Learning Outcomes**

Upon successful completion of the Liberal Arts and Sciences program requirements, students will be able to:

- Demonstrate a broad knowledge base from the humanities, social sciences and natural sciences.
- 2. Evaluate and analyze a range of artistic, historical, literary and philosophical works.
- 3. Examine the formation of individual and group behavior, and social institutions and processes.
- 4. Develop an ability and a cultural context for communication in a language other than English.
- 5. Communicate effectively through written and oral forms.
- 6. Demonstrate informed critical thinking.
- 7. Engage in quantitative reasoning and scientific inquiry.
- 8. Demonstrate an awareness of diverse cultures.

Upon successful completion of the Media Studies Option requirements, students will be able to:

 Examine examples from television, film, newspapers, radio, and websites and, in written and/or oral presentations, analyze how these mass communication vehicles portray and influence US audiences of varying races, ethnicities, and genders.

- 2. Assess how the standpoints of characters in TV programs are affected by societal mores and values.
- 3. Interpret how filmmakers use lighting, audio, directing, set design, and mise en scene to create meaning in the minds of viewers.

# LIBERAL ARTS AND SCIENCES CURRICULUM (PATHWAYS)

60 Credits required for AA Degree Curriculum Coordinator: Dr. Laurence Brenner

## **Required Core**

- A. English Composition<sup>1</sup> (6 Credits)
- B. Mathematical and Quantitative Reasoning (3 Credits)
- C. Life and Physical Sciences<sup>2</sup> (3-4 Credits)

**SUBTOTAL 12-13** 

#### **Flexible Core**

- A. World Cultures and Global Issues (6 Credits)
- B. U.S. Experience in Diversity (3 Credits)
- C. Creative Expression (3 Credits)
- D. Individual and Society (3 Credits)
- E. Scientific World (3-4 Credits)

**SUBTOTAL 18-19** 

### **Major Requirements**

NOTE: Students will complete a minimum of six credits of these requirements within the Flexible Core. Transfer students who have completed Common Core requirements at a previous institution will not be required to complete credits in excess of the 60 credit requirement.

- ART 11 Introduction to Art OR
   ART 12 Introduction to Art History: Africa, the
   Americas, Asia and the Middle East OR
   MUS 11 Introduction to Music OR
   MUS 12 Introduction to World Music (0-3 Credits)
- COMM 11 Fundamentals of Interpersonal Communication (0-3 Credits)
- ENGLISH English Elective<sup>3</sup> (0-3 Credits)
- HIS 10 History of the Modern World *OR* HIS 11 Introduction to the Modern World (0-3 Credits)
- SOCIAL SCIENCE Select one course from ANT, ECO, POL, PSY, SOC (0-3 Credits)



• WORLD LANGUAGES<sup>4,5</sup> Select one language course at appropriate level (e.g., ARB, FRN, ITL, JPN, POR, SPN) (0-3 Credits)

### **Additional Major Requirements**

- PEA Physical Education OR
   HLT 91 Critical Issues in Health (1-2 Credits)
- LAB<sup>2</sup> Lab Science (0-1 Credit)
- Free Electives<sup>6</sup> to complete 60 credits (3-16 Credits)

  Media Studies Option Requirements
  - MEST 60 Introduction to Mass Communication (0-3 Credits)
  - MEST 64 Social Media Communication (0-3 Credits)
  - MEST 96 Television, Society, and the Individual (0-3 Credits)

Choose one of the following two FILM courses:

- FILM 61 Introduction to Film (0-3 Credits)
- FILM 91 World Cinema (0-3 Credits)

SUBTOTAL 29-30

- <sup>1</sup> ENG 110/111 plus one course from ENG 112, 114, 115, and 116. It is recommended that students choose ENG 115.
- <sup>2</sup> Students may select either a 3 credit science course plus a lab course (1 cr.) or 4-credit STEM variant science course to fulfill Required Core C. Students selecting a 3-credit course in this area will have to take a 4-credit STEM variant science course in Flexible Area E in order to fulfill the lab requirement.
- <sup>3</sup> Choose any ENG course from ENG 120-199.
- World Language courses taught in English (e.g., ITL 123) do not satisfy this requirement.
- Some languages (e.g., French and Spanish) require placement testing prior to enrollment. Please contact the World Languages and Cultures Department for more information.
- 6 It is recommended that students use free elective credits to take an additional FILM course and/or MEDP 18. Select additional free electives in consultation with Media Studies adviser.

NOTE: The media studies option articulates with Lehman College. See the Transfer Planning web site for more details.

