LIBERAL ARTS AND SCIENCES

Associate in Arts Degree | Transfer Degree | Department of Communication Arts and Sciences

Program Description

Liberal Arts and Sciences: Media Studies Option

The Liberal Arts and Sciences curriculum offers a well-rounded education that prepares students for a wide range of career options. Students take courses in a diverse set of disciplines that provides a foundation for later specialization. The Media Studies option allows students interested in communication, mass media, and film and video studies or production to transfer to a senior college. Students who graduate with an AA Liberal Arts and Sciences: Media Studies option can pursue a variety of careers including television and/or film producer or director, screenwriter, corporate communications specialist, media analyst, and others.

The AA Liberal Arts and Sciences: Media Studies Option is available for students in the traditional, in-person format as well as partially or fully online.

Learning Outcomes

Upon successful completion of the Liberal Arts and Sciences program requirements, students will be able to:

- Demonstrate a broad knowledge base from the humanities, social sciences and natural sciences.
- 2. Evaluate and analyze a range of artistic, historical, literary and philosophical works.
- 3. Examine the formation of individual and group behavior, and social institutions and processes.
- 4. Develop an ability and a cultural context for communication in a language other than English.
- 5. Communicate effectively through written and oral forms.
- 6. Demonstrate informed critical thinking.
- 7. Engage in quantitative reasoning and scientific inquiry.
- 8. Demonstrate an awareness of diverse cultures.

Upon successful completion of the Media Studies Option requirements, students will be able to:

 Examine examples from television, film, newspapers, radio, and websites and, in written and/or oral presentations, analyze how these mass communication vehicles portray and influence US audiences of varying races, ethnicities, and genders.

- Assess how the standpoints of characters in TV programs are affected by societal mores and values.
- 3. Interpret how filmmakers use lighting, audio, directing, set design, and mise en scene to create meaning in the minds of viewers.

LIBERAL ARTS AND SCIENCES CURRICULUM (PATHWAYS)

60 Credits required for AA Degree Curriculum Coordinator: Dr. Laurence Brenner

Required Core

- A. English Composition¹ (6 Credits)
- B. Mathematical and Quantitative Reasoning (3 Credits)
- C. Life and Physical Sciences² (3-4 Credits)

SUBTOTAL 12-13

Flexible Core

- A. World Cultures and Global Issues (6 Credits)
- B. U.S. Experience in Diversity (3 Credits)
- C. Creative Expression (3 Credits)
- D. Individual and Society (3 Credits)
- E. Scientific World (3-4 Credits)

SUBTOTAL 18-19

Major Requirements

NOTE: Students will complete a minimum of six credits of these requirements within the Flexible Core. Transfer students who have completed Common Core requirements at a previous institution will not be required to complete credits in excess of the 60 credit requirement.

- ART 11 Introduction to Art OR
 ART 12 Introduction to Art History: Africa, the
 Americas, Asia and the Middle East OR
 MUS 11 Introduction to Music OR
 MUS 12 Introduction to World Music (0-3 Credits)
- COMM 11 Fundamentals of Interpersonal Communication (0-3 Credits)
- ENGLISH English Elective³ (0-3 Credits)
- HIS 10 History of the Modern World *OR* HIS 11 Introduction to the Modern World (0-3 Credits)
- SOCIAL SCIENCE Select one course from ANT, ECO, POL, PSY, SOC (0-3 Credits)



• WORLD LANGUAGES^{4,5} Select one language course at appropriate level (e.g., ARB, FRN, ITL, JPN, POR, SPN) (0-3 Credits)

Additional Major Requirements

- PEA Physical Education OR
 HLT 91 Critical Issues in Health (1-2 Credits)
- LAB² Lab Science (0-1 Credit)
- Free Electives⁶ to complete 60 credits (3-16 Credits)

Media Studies Option Requirements

- MEST 60 Introduction to Mass Communication (0-3 Credits)
- MEST 64 Social Media Communication (0-3 Credits)
- MEST 96 Television, Society, and the Individual (0-3 Credits)

Choose one of the following two FILM courses:

- FILM 61 Introduction to Film (0-3 Credits)
- FILM 91 World Cinema (0-3 Credits)

SUBTOTAL 29-30

- ¹ ENG 110/111 plus one course from ENG 112, 114, 115, and 116. It is recommended that students choose ENG 115.
- ² Students may select either a 3 credit science course plus a lab course (1 cr.) or 4-credit STEM variant science course to fulfill Required Core C. Students selecting a 3-credit course in this area will have to take a 4-credit STEM variant science course in Flexible Area E in order to fulfill the lab requirement.
- ³ Choose any ENG course from ENG 120-199.
- World Language courses taught in English (e.g., ITL 123) do not satisfy this requirement.
- Some languages (e.g., French and Spanish) require placement testing prior to enrollment. Please contact the World Languages and Cultures Department for more information.
- 6 It is recommended that students use free elective credits to take an additional FILM course and/or MEDP 18. Select additional free electives in consultation with Media Studies adviser.

NOTE: The media studies option articulates with Lehman College. See the Transfer Planning web site for more details.

